

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ZIPANDSHOP, LLC	12/21/2006
RECEIVING PARTY DATA	
Name:	Jerome M. Grdina
Street Address:	32149 S. Woodland Road
City:	Pepper Pike
State/Country:	OHIO
Postal Code:	44124
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6965872
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ATTORNEY DOCKET NUMBER:	081239.00200
NAME OF SUBMITTER:	John J. Cunniff
Total Attachments: 2	
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CH \$40.00 6965872

Practitioner's Docket No. 056119.00556

PATENT

For: U.S. Rights and Foreign Rights
For: U.S. Patent
By: Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

ZipandShop, LLC
P.O. Box 221410
Cleveland, Ohio 44122

hereby sells, assigns and transfers to

ASSIGNEE:

Jerome M. Grdina
32149 S. Woodland Road
Pepper Pike, Ohio 44124

An individual:

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR FACILITATING THE SALE OF COMMODITY-LIKE GOODS/SERVICES

Name of Inventor(s): **Jerome M. Grdina**

and which is found in U.S. Patent No. 6,965,872 issued November 15, 2005, and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

Assignment of Invention--page 1 of 2

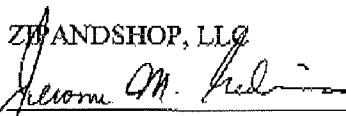
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PATENT
REEL: 018668 FRAME: 0177

ASSIGNOR further covenants that ASSIGNEE will, upon his request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or his legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this 21th day of December, 2006.

Date: December 21, 2006

ZIPANDSHOP, LLC


Signature of Assignor

Jerome M. Grdina

Name of Signatory

President

Title of Signatory