

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Adam D. Nathan</td><td>12/01/2006</td></tr><tr><td>John I. Montgomery</td><td>12/01/2006</td></tr></tbody></table>	Name	Execution Date	Adam D. Nathan	12/01/2006	John I. Montgomery	12/01/2006	
Name	Execution Date						
Adam D. Nathan	12/01/2006						
John I. Montgomery	12/01/2006						
RECEIVING PARTY DATA							
Name:	Microsoft Corporation						
Street Address:	One Microsoft Way						
City:	Redmond						
State/Country:	WASHINGTON						
Postal Code:	98052						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11633400</td></tr></tbody></table>	Property Type	Number	Application Number:	11633400			
Property Type	Number						
Application Number:	11633400						
CORRESPONDENCE DATA							
Fax Number:	(425)936-7329						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	318578.01						
NAME OF SUBMITTER:	Steven Spellman						
Total Attachments: 1 source=MS 318578.01 EXECUTED ASSIGNMENT#page1.tif							

CH 11633400 \$40.00

MS Docket No. 318578.01

PATENT ASSIGNMENT

I/WE, Adam D. Nathan and John I. Montgomery ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Application Retargeting" ("APPLICATION"), which:

- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 22971, to insert here in parenthesis (Application No. 11/633400, filed 12/04/2006) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on _____ and was given Application No. _____;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

12/1/2006

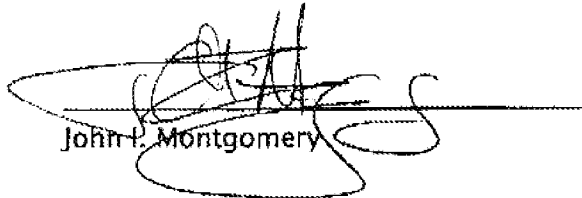
Date



Adam D. Nathan

December 1, 2006

Date



John I. Montgomery

PATENT