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Conveying Party(ies) 1. Joseph O'Connell 2. 3. 4. 5. 6.	na Partias Attachea	1	December 20,	-
Mark if Additional Names of Conveying Parties Attached Receiving Party				
Name The Hershey Company Name Address 100 Crystal A Drive Address Address Address Hershey Pennsylvania 17033				
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Andrew J. Heinisch Reinhart Boerner Van Deuren P.C. 2215 Perrygreen Way Rockford, Illinois 61107 Pages Enter the total number of pages	Telephone: (815) 633-5300 Facsimile: (815) 654-5770 Attorney Docket No. 504073-DES conveyance document including any attachments: 3			
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If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor. Month Day Year				
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Fee Amount for Properties Listed (37 CFR 3.41): \$40.00 Method of Payment: ☐ Enclosed is a check in the amount of ☑ Charge Deposit Account No. 50-3505 Authorization to Charge Additional Fees to Deposit Account No. 50-3505: ☑ Yes ☐ No				
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
Andrew J. Heinisch, 43666	(06///	/ ₁ ()	December 21, 200	
Name of Person Signing	Sign:	ature		ate

PATENT REEL: 018675 FRAME: 0114

Reinhart Boerner Van Deuren P.C. Attorneys at Law 2215 Perrygreen Way Rockford, Illinois 61107

ASSIGNMENT

WHEREAS, I, Joseph O'Connell, of 23 Westminster Building, Hershey, Pennsylvania 17033, have invented and own a certain invention entitled:

CONTAINER HAVING A SLIDEABLE COVER

for which invention I have executed an application (provisional or non-provisional) for a United States patent, which was filed on January 3, 2006, under Application No. 29/251,057, and

WHEREAS, The Hershey Company, of 100 Crystal A Drive, Hershey, Pennsylvania 17033 (hereinafter referred to as Assignee), a corporation of Delaware, is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the patent application.

Now, Therefore, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, I assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the United States and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, renewals, and extensions) that may be filed in the United States and every foreign country on the invention, and the patents or extensions thereof, both foreign and domestic, that may issue thereon, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue United States patents to the above-mentioned Assignee agreeably with the terms of this assignment document.

I HEREBY AUTHORIZE the above-mentioned Assignee to insert in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed.

UPON SAID CONSIDERATION, I convey to the Assignee the right to make application in its own behalf for protection of the invention in countries foreign to the United States and to claim under the International Convention and/or other international arrangement for any such application the date of the United States application (or any other application on the invention) to gain priority with respect to other applications.

I Do Hereby Covenant and agree with the Assignee that I will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that I will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, renewal, or extended patents of the United States or of any and all foreign countries on the invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

PATENT REEL: 018675 FRAME: 0115 In re Appln. of: Edward P. Cronin et al. Attorney Docket No.: 504073-DES

IN WITNESS WHEREOF, I have hereunder set my hand this 20 day of

Vecamber, 2006

Joseph O'Connell

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PATENT REEL: 018675 FRAME: 0116