

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Yeong IL MO	01/02/2007
RECEIVING PARTY DATA	
Name:	G & G Commerce Ltd.
Street Address:	#831 Manhattan Bldg., 36-2
Internal Address:	Yeouido-dong, Yeongdeungpo-gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Postal Code:	156-020
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11617875
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NAME OF SUBMITTER:	Adam K Sacharoff
Total Attachments: 1 source=Assignment#page1.tif	

CH \$40.00 11617875

**PATENT ASSIGNMENT****TITLE OF INVENTION: MERCHANDISE RECOMMENDING SYSTEM AND METHOD THEREOF**

The Assignor(s) having made the above invention and filed provisional application for within the United States thereon, and the Assignee being desirous of acquiring the same; in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, of the Assignor(s) hereby assigns to the Assignee, including its successors, assigns, heirs, administrators, all of the Assignor(s)' right, title and interest in and to the invention and the patent application therefor identified herein and to any and all patents which may evolve therefrom:

The Assignor(s) agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said patent, without any additional payment therefor, but without any expense to Assignors.

**INVENTOR/ASSIGNOR: MO. Yeong Il**

[Print or Type Name]

Signature: YeongilDate: 2007. 1. 2Residence Address: 4F., 417-10, Daebang-dong, Dongjak-gu, Seoul 156-020**ASSIGNEE: G & G COMMERCE LTD.**

[Print or Type Name]

Address: #831, Manhattan Bldg., 36-2, Yeouido-dong, Yeongdeungpo-gu, Seoul 150-749**PATENT****RECORDED: 01/02/2007****REEL: 018697 FRAME: 0750**