

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eli Pozniansky</td> <td>11/13/2006</td> </tr> <tr> <td>Shimon Pertsel</td> <td>11/08/2006</td> </tr> </tbody> </table>		Name	Execution Date	Eli Pozniansky	11/13/2006	Shimon Pertsel	11/08/2006
Name	Execution Date						
Eli Pozniansky	11/13/2006						
Shimon Pertsel	11/08/2006						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	Zoran Corporation						
<b>Street Address:</b>	1390 Kifer Road						
<b>City:</b>	Sunnyvale						
<b>State/Country:</b>	CALIFORNIA						
<b>Postal Code:</b>	94086						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11552717</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11552717		
Property Type	Number						
Application Number:	11552717						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(415)693-0194						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
<b>Phone:</b>	(415) 318-1160						
<b>Email:</b>	sstellmach@phdr-law.com						
<b>Correspondent Name:</b>	Parsons Hsue & de Runtz LLP						
<b>Address Line 1:</b>	595 Market Street, Suite 1900						
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105						
<b>ATTORNEY DOCKET NUMBER:</b>	ZRAN.104US0						
<b>NAME OF SUBMITTER:</b>	Gerald P. Parsons						
<b>Total Attachments: 3</b> source=ZRAN104US0_Assignment#page1.tif source=ZRAN104US0_Assignment#page2.tif source=ZRAN104US0_Assignment#page3.tif							

CH \$40.00 11552717

RECORDATION FORM COVER SHEET  
PATENTS ONLY

TO THE HONORABLE DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE. PLEASE RECORD THE ATTACHED ORIGINAL DOCUMENTS OR COPY THEREOF.

<p>1. Name of conveying party(ies):</p> <p>(a) Eli Pozniansky; (b) Shimon Pertsel</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Zoran Corporation</p> <p>Street Address: 1390 Kifer Road</p> <p>City: Sunnyvale State: CA Zip: 94086</p> <p>Country:</p>
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<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other</p> <p>Execution Date: (a) 11/13/2006; (b) 11/08/2006</p>	<p>Name and address of receiving party(ies):</p> <p>Name:</p> <p>Street Address:</p> <p>City: State: Zip:</p> <p>Country:</p> <p>Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

<p>A. Patent Application No.(s) – 11/552,717</p> <p>Filing Date: October 25, 2006</p> <p>Title: Control of Artificial Lighting of a Scene to Reduce Effects of Motion in the Scene on an Image Being Acquired</p>	<p>B. Patent No.(s)</p>
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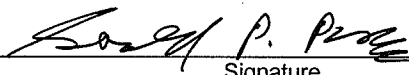
Additional numbers attached?       Yes       No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Gerald P. Parsons</u></p> <p>Internal Address: <u>Parsons Hsue &amp; de Runtz LLP</u></p> <p>Street Address: <u>595 Market Street, Suite 1900</u></p> <p>City <u>San Francisco</u> State <u>CA</u> Zip <u>94105</u></p>	<p>6. Total number of applications and patents involved: <u>1</u></p> <hr/> <p>7. Total fee (37 CFR 3.41): \$0.00</p> <p><input checked="" type="checkbox"/> The \$40.00 fee has been authorized via EFS. Please charge Deposit Account No. 502664 any additional fees required for this conveyance and credit Deposit Account No. 502664 any amounts overpaid.</p>
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8. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Gerald P. Parsons, Reg. No. 24,486            1/02/2007  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and documents: 3

**ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, we

Eli Pozniansky of Santa Clara, CA; and  
Shimon Pertsel of Sunnyvale CA

hereby sell, assign and transfer to Zoran Corporation, a Delaware corporation, having a place of business at 1390 Kifer Road, Sunnyvale, California, 94086, its successors and assigns, the entire right, title and interest throughout the world in our invention in

**CONTROL OF ARTIFICIAL LIGHTING OF A SCENE TO REDUCE EFFECTS OF  
MOTION IN THE SCENE ON AN IMAGE BEING ACQUIRED**

for which we filed a United States Patent Application on October 25, 2006, which now has Application No. 11/552,717, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this \_\_\_\_\_ day of \_\_\_\_\_, 2006.

\_\_\_\_\_  
Eli Pozniansky

Executed this 8 day of November, 2006.

\_\_\_\_\_  
Shimon Pertsel

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Executed this \_\_\_\_\_ day of 11 / 13 \_\_\_\_\_, 2006.

  
\_\_\_\_\_  
Eli Pozniansky

Executed this \_\_\_\_\_ day of \_\_\_\_\_, 2006.

\_\_\_\_\_  
Shimon Pertsel