

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Personal Care Group, Inc.	11/04/2005
RECEIVING PARTY DATA	
Name:	Lander Intangibles Corporation, Inc.
Street Address:	1011 Centre Road, Suite 322
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19805
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	5354564
Patent Number:	5147634
Patent Number:	5034219
CORRESPONDENCE DATA	
Fax Number:	(609)924-3036
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6099248555
Email:	ariordan@mathewslaw.com
Correspondent Name:	MATHEWS, SHEPHERD, McKAY & BRUNEAU, P.A.
Address Line 1:	29 Thanet Road, Suite 201
Address Line 4:	Princeton, NEW JERSEY 80540
ATTORNEY DOCKET NUMBER:	5350-103 US
NAME OF SUBMITTER:	Diane Dunn McKay

CH \$120.00 5354564

Total Attachments: 3
 source=Lander Patent Assignment Personal Care Products 010407#page1.tif

source=Lander Patent Assignment Personal Care Products 010407#page2.tif
source=Lander Patent Assignment Personal Care Products 010407#page3.tif

UNITED STATES PATENT ASSIGNMENT

PATENT ASSIGNMENT, dated as of November 4, 2005, made by Personal Care Group, Inc., a Delaware Corporation ("Assignor") in favor of Lander Intangibles Corporation, a Delaware Corporation ("Assignee").

WHEREAS Assignor is the owner of the patents and patent applications listed on Schedule A attached hereto (the "Patents"); and

WHEREAS, Assignor has agreed to assign the Patents to the Assignee, and the Assignee hereby accepts said assignment;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and sets over to said Assignee the entire right, title and interest in and to the following:

1. the said Patents listed on Schedule A attached hereto and made a part hereof including, without limitation, all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States and all countries foreign; and
2. all proceeds of the foregoing including, without limitation, any claims by such Assignor against third parties for, or any profits arising from, past, present or future infringement of the Patents or violations of licenses of the Patents.

IN WITNESS WHEREOF, Assignor has caused this Patent Assignment to be duly executed and authorized as of the date hereof.

Assignor:

PERSONAL CARE GROUP, INC.

By: 

Name: William Stammer

Title: Assistant Secretary & Associate General Counsel

SCHEDULE A

Patents

<u>Title</u>	<u>Patent No.</u>
PERSONAL CARE COMPOSITIONS	5,354,564
HEAT GENERATING PERMANENT WAVING COMPOSITION	5,147,634
PRE-PERM HAIR CONDITIONER	5,034,219

