

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| Srivathsan Narasimhan | 12/14/2006 |
| Eric F. Allen | 12/14/2006 |
| Skot Leach | 12/14/2006 |
| Hudson George | 12/14/2006 |
| Lincoln Lydick | 12/14/2006 |
| Yu-Jen Dennis Chen | 12/14/2006 |
| Adam Lavine | 12/15/2006 |
| Silvy Mathews | 12/14/2006 |

RECEIVING PARTY DATA

| | |
|-----------------|----------------------|
| Name: | FunMobility, Inc. |
| Street Address: | 5568 Gibraltar Drive |
| City: | Pleasanton |
| State/Country: | CALIFORNIA |
| Postal Code: | 94588 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11617315 |

CORRESPONDENCE DATA

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OP \$40.00 11617315

ATTORNEY DOCKET NUMBER:

15946.19

NAME OF SUBMITTER:

Kulani Fisher

Total Attachments: 9

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WHEN RECORDED RETURN TO:

PATENT APPLICATION
Docket No: 15946.19

Workman Nydegger
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

ASSIGNMENT

We, Srivathsan Narasimhan, Eric F. Allen, Skot Leach, Hudson George, Lincoln Lydick, Yu-Jen Dennis Chen, Adam Lavine, and Silvy Mathews, of Sunnyvale, CA, Burlingame, CA, Dublin, CA, Benicia, CA, Livermore, CA, Livermore, CA, Livermore, CA and Mountain House, CA, respectively, have invented a method and apparatus entitled APPLICATION OF COMMUNITY-DEFINED DESCRIPTORS TO MOBILE CONTENT hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent application executed concurrently herewith by us and now identified as File No. 15946.19 of the law firm of Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111, and filed in the United States Patent and Trademark Office as Serial No. 11/617,315 on December 28, 2006. (We hereby authorize the attorneys of Workman Nydegger to insert said serial number and filing date when known.)

The Assignee, FunMobility, Inc., a corporation of the State of Delaware, having a principal place of business at 5568 Gibraltar Drive, Pleasanton, CA 94588, desires to secure the entire right, title and interest in said invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to us by the Assignee, the receipt and sufficiency of which we hereby acknowledge, WE HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of

said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

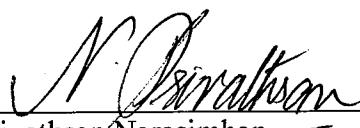
We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon our heirs and legal representatives.

DATED this 14 day of DECEMBER, 2006.



Srivathsan Narasimhan

DATED this 14 day of DECEMBER, 2006.

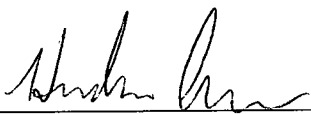


Eric Allen

DATED this 14th day of DECEMBER, 2006.

Skot Leach
Skot Leach

DATED this 14th day of December, 2006.



Hudson George

DATED this 14th day of December, 2006.

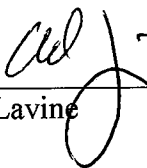


Lincoln Lydick

DATED this 14 day of December, 2006.


Yu-Jen Dennis Chen

DATED this 15 day of December, 2006.



Adam Lavine

DATED this 14th day of DECEMBER, 2006.



Silvy Mathews

KJN0000002437V001