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SUBMISSION TYPE:		NEW ASSIGNMENT					
NATURE OF CONVEYANCE:							
CONVEYING PAR							
	ITDATA						
N			Name	Execution Date			
Joseph William Lee				01/02/2007			
Michael R. Hedlund				01/02/2007			
Peter August Grendler				01/02/2007			
RECEIVING PART	Υ DATA						
Name:	Social Conce						
Street Address:	24 Arbuelo V	24 Arbuelo Way					
City:	Los Altos	Los Altos					
State/Country:	CALIFORNI	CALIFORNIA					
Postal Code:	94022	94022					
Property			Number				
		11619	11619520				
CORRESPONDEN	ICE DATA						
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ATTORNEY DOCKET NUMBER:		8547-0002					
NAME OF SUBMITTER:		Stephen S. Ford					
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PATENT REEL: 018721 FRAME: 0389

PATENT REEL: 018721 FRAME: 0390

PATENT APPLICATION PATENT Attorney's Do. No. 8547-0002

ASSIGNMENT

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- Address: 540 Delancey St. #201 San Francisco, CA 94017
- Assignee: Social Concepts, Inc.
- Address: 24 Arbuelo Way Los Altos, CA 94022

Title of Invention:

IMAGE BASED ELECRONIC MAIL SYSTEM

U.S. Patent Application:

Application Serial No.:

Filing Date:

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive right, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisions,

Attorney's Docket No. 8547-0002

PATENT REEL: 018721 FRAME: 0391 continuations, reissues, non-provisionals and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenant that Assignor has full right so to do, and agree that Assignor will communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, non-provisional and reissue applications, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

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Executed at Los ALTOS, CA, this 2 day of Joseph William Assignor Executed at 2007. day of Michael R. Hedlund Los Altos Executed at this 02 day of Jan , 2007. Peter August Grendler Assignor

Attorney's Docket No. 8547-0002