JAN. 5. 2007 10:03AM TOLER SCHAFFER

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Form <b>PTO-1595</b> (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office				
RECORDATION FO					
PATENTS ONLY					
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.					
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)				
a) Les D. Bruce b) Jeffrey L. Brandt	Name: <u>SBC KNOWLEDGE VENTURES, LP</u>				
c) Marc Á. Sullivan d) Mark B. Hubscher	Internal Address:				
e) Carissa Hernandez					
Additional name(s) of conveying party(ies) attached? Yes V No 3. Nature of conveyance/Execution Date(s):	Street Address: 645 E. Plumb Lane				
Execution Date(s) a), d), e) Dec. 7, 2006; b) & c) Dec. 6, 2006					
Assignment Merger	·				
Security Agreement Change of Name	City: Reno				
Joint Research Agreement	State: NV				
Government Interest Assignment					
Executive Order 9424, Confirmatory License	Country: <u>US</u> Zip: <u>89502</u>				
Other	Additional name(s) & address(es) attached? 🗌 Yes 🗹 No				
	document is being filed together with a new application.				
A. Patent Application No.(s)	B. Patent No.(s)				
11/592,707					
Attorney Docket No.: 1033-060780	ached? Yes VNo				
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1				
Name: Jeffrey G. Toler	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00				
Internal Address: TOLER SCHAFFER, LLP	Authorized to be charged by credit card				
Internal Address, TOLER SociAl T <u>ER, ED</u>	Authorized to be charged to deposit account				
Street Address: 5000 Plaza On The Lake, Suite 265	None required (government interest not affecting title)				
·	8. Payment Information				
City: Austin	a. Credit Card Last 4 Numbers				
State: <u>TX</u> Zip: <u>78746</u>	Expiration Date				
Phone Number: <u>512/327-5515</u>	b. Deposit Account Number 50-2469				
Fax Number: 512/327-5575	· · · · · · · · · · · · · · · · · · ·				
Email Address:	Authorized User Name Jeffrey G. Toler				
9. Signature:	1-4-2007				
Signature	Date				
Jeffrey G. Toler, Reg. No.: 38,342	Total number of pages including cover 8 sheet, attachments, and documents:				
Name of Person Signing	Sheet, attachments, and documents:				

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

#### ASSIGNMENT

WHEREAS, <u>Les D. Bruce</u>, a citizen of the United States of America, residing at 844 North Marshfield, Unit 1R, Chicago, IL 60622; <u>Jeffrey L. Brandt</u>, a citizen of the United States of America, residing at 801 Forest Trail, Cedar Park, TX 78613; <u>Marc A.</u> <u>Sullivan</u>, a citizen of the United States of America, residing at 13333 Humphrey Drive, Austin, TX 78729; <u>Mark B. Hubscher</u>, a citizen of the United States of America, residing at 1111 Harvest Canyon, San Antonio, TX 78258; <u>Carissa Hernandez</u>, a citizen of the United States of America, residing at 6711 Meadowlawn, Houston, TX 77023; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled, "SYSTEM AND METHOD OF MESSAGE NOTIFICATION AND ACCESS VIA A VIDEO DISTRIBUTION NETWORK" Attorney Docket No. 1033-060780 (SBC 2006-0780), for a full description of which reference is here made to an application for Letters Patent of the United States filed on November 3, 2006, and assigned Application Serial No. 11/592,707; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assigners will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No, above, if required.

### Attorney Docket Number: 1033-060780

REEL: 018726 FRAME: 0791

Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: Les D. Bru	
Signature of First Inventor:	U game
Date:	2/7/06
Witnesses for First Invent	
First Witness:	Signature / Date
	Full Name (printed)
Second Witness:	Signature / Date
	ALECLEDA JONES Full Name (printed)
Name of Second Inventor: Jeffrey L	Brandt
Signature of Second Inventor:	
Date:	
Witnesses for Second Inv	entor
First Witness:	Signature / Date
	Full Name (printed)
Second Witness	
Second Witness:	Signature / Date
	Full Name (printed)
	PATENT

Date:

Date:

Attorney Docket Number: 1033-060780 AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment. IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below, Name of First Inventor: Les D. Bruce Signature of First Inventor: Witnesses for First Inventor First Witness: Signature / Date Full Name (printed) Second Witness: Signature / Date Full Name (printed) Name of Second Inventor: Jeffrev I Brand Signature of Second Inventor. 06 Witnesses for Second Inventor Dec 6, Tool First Witness: Signature / Date O COGOM LA Nards Full/Name (printed) 12-6-66 Second Witness: Full Name (printed)

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# Attomey Docket Number: 1033-060780

Name of Third Inventor:	Marc A. Sullivan
Signature of Third Inventor:	Mmc Sallar -
Date:	12-6-06
<u>Witnesses for T</u>	hird Inventor
First Witness:	Care Mucht Dech. 200
	Osegony Lidy and S Pull Name (printed)
Second Witness	s;
	Pull Name (printed)
Name of Fourth Inventor: <u>Name of Fourth Inventor</u>	Mark B. Hubscher
Date:	
<u>-</u> Witnesses for Fr	ourth Inventor
First Witness:	Signature / Date
	Full Name (printed)
Second Witness	Signature / Date
	Full Name (printed)

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## Attorney Docket Number: 1033-060780

Name of Third Inventor:	Marc A. Sullivan
Signature of Third Inventor:	
Date:	
Witnesses for	Third Inventor
First Witness:	·
	Signature / Date
·	Full Name (printed)
Second Witnes	
	Signature / Date
	Full Name (printed)
Name of Fourth Inventor: Signature of Fourth Inventor: Date:	Mark B. Hubscher 210706
Witnesses for F	ourth Inventor
First Witness:	Signature / Date
Second Witness	Full Name (printed)

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Attorney Docket Number: 1033-060780

Na	me	of Fifi	th In	ventor:
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Sig	inati	ire of	Fittl	h Inventor:

Carissa Hernandez Carmatlemander December 7,2000

Date:

Witnesses for Fifth Inventor

First Witness:

<u>, 12/7/2006</u> Name (printed) 12/1/2006

Second Witness:

Signature / Date

nr bara Full Name (printed)

### PATENT REEL: 018726 FRAME: 0795