

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert McDermott</td> <td>12/12/2006</td> </tr> <tr> <td>Adam Preisach</td> <td>12/12/2006</td> </tr> <tr> <td>Andrew Bishop</td> <td>12/12/2006</td> </tr> </tbody> </table>		Name	Execution Date	Robert McDermott	12/12/2006	Adam Preisach	12/12/2006	Andrew Bishop	12/12/2006
Name	Execution Date								
Robert McDermott	12/12/2006								
Adam Preisach	12/12/2006								
Andrew Bishop	12/12/2006								
RECEIVING PARTY DATA									
Name:	The St. John Companies, Inc.								
Street Address:	25167 Anza Drive								
City:	Valencia								
State/Country:	CALIFORNIA								
Postal Code:	91355								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11558401</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11558401				
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Application Number:	11558401								
CORRESPONDENCE DATA									
Fax Number:	(626)577-8800								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	(626) 795-9900								
Email:	pto@cph.com								
Correspondent Name:	Christie, Parker & Hale, LLP								
Address Line 1:	P.O. Box 7068								
Address Line 4:	Pasadena, CALIFORNIA 91109-7068								
ATTORNEY DOCKET NUMBER:	58519/S1249								
NAME OF SUBMITTER:	Art Hasan								

Total Attachments: 3
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ASSIGNMENT

WHEREAS, WE, Robert McDermott, Adam Preisach, and Andrew Bishop, residing in Sandy, Utah; Saugus, California; and Mission Viejo, California, respectively, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled WRISTBAND AND CLASP THEREFOR, Application No. 11/558,401 filed November 9, 2006;


AND WHEREAS THE ST. JOHN COMPANIES, INC., a California Corporation, having a place of business at 25167 Anza Drive, Valencia, California 91355 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements and application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

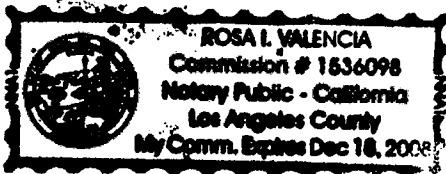
AND WE HEREBY further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

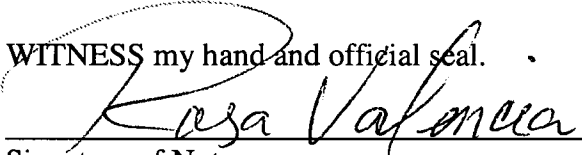
IN TESTIMONY WHEREOF, I hereunto set my hand this 12 day of December,
2006.


Robert McDermott

STATE OF)
COUNTY OF)

On December 12, 2006, before me Rosa I. Valencia,
Notary Public, personally appeared **Robert McDermott** personally known to me (or proved to
me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and
that by his signature on the instrument the person, or the entity upon behalf of which the person
acted, executed the instrument.



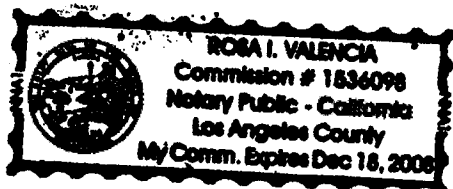
WITNESS my hand and official seal.

Signature of Notary

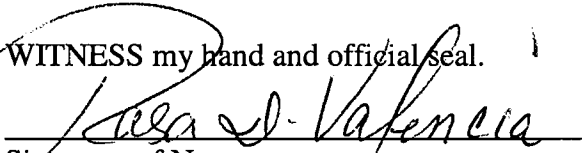
IN TESTIMONY WHEREOF, I hereunto set my hand this 12 day of December,
2006.


Adam Preisach

STATE OF California)
COUNTY OF Los Angeles)

On December 12, 2006, before me Rosa I. Valencia,
Notary Public, personally appeared **Adam Preisach** personally known to me (or proved to me on
the basis of satisfactory evidence) to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and
that by his signature on the instrument the person, or the entity upon behalf of which the person
acted, executed the instrument.



WITNESS my hand and official seal.

Signature of Notary

ASSIGNMENT
Docket No. 58519/S1249

Joint

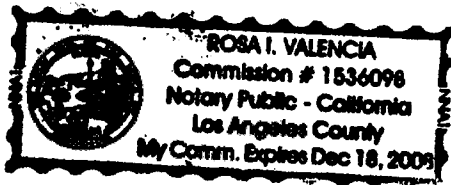
IN TESTIMONY WHEREOF, I hereunto set my hand this 12 day of December,
2006.



Andrew Bishop

STATE OF California)
COUNTY OF Los Angeles)

On December 12, 2006, before me Rosa I. Valencia,
Notary Public, personally appeared **Andrew Bishop** personally known to me (or proved to me
on the basis of satisfactory evidence) to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and
that by his signature on the instrument the person, or the entity upon behalf of which the person
acted, executed the instrument.



WITNESS my hand and official seal.



Signature of Notary

SAH/amb

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