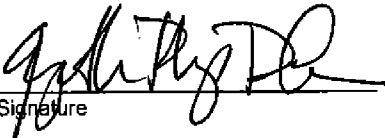


Substitute Form PTO-1595
 Attorney Docket No.: 15832-162001
 Client's Ref. No.: PA/a/2005/009226

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Commissioner for Patents: Please record the attached original document(s) or copy(ies).	
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ASSIGNMENT

For valuable consideration, we, NOE SANTANA COVARRUBIAS of Isla Coco No. 2378, Colonia Jardines del Sur, Guadalajara, Jalisco, Mexico, hereby assign to:

Grupo Bimbo, S.A. de C.V., a corporation of Mexico having a place of business at:

Prolongación Paseo de la Reforma No. 1000,
Col. Peña Blanca Santa Fe, C.P. 01210,
Delegación Alvaro Obregón, México, D.F.; and

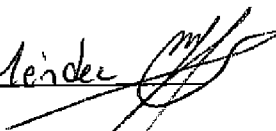
its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled AUTOMATIC TRAY FEEDER FOR CONTINUOUS WRAPPING OF BAKERY PRODUCTS, filed 8/29/2006, and assigned U.S. Serial Number 11/512,076, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney Docket No: 15832-162001/PA/a/2005/009226



NOE SANTANA COVARRUBIAS

Witnessed by:

Name: Sergio Mendez Date: 6 Diciembre, 2004Name: Alberto Aguayo Date: 6 Diciembre, 2004