PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kyung Ryeol SHIM	12/28/2006
Jong Hak LEE	12/28/2006

RECEIVING PARTY DATA

Name:	LG Electronics Inc.	
Street Address:	20, Yoido-dong, Youngdungpo-gu	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	150-010	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11619219

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (202) 626-6416 Email: apsi@fr.com Correspondent Name: John F. Hayden

FISH & RICHARDSON P.C. Address Line 1:

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	20349-020001
NAME OF SUBMITTER:	Sharon M. Washington

Total Attachments: 2

500206985

source=assignment for 20349-020001#page1.tif source=assignment for 20349-020001#page2.tif

PATENT

REEL: 018754 FRAME: 0466

Attorney Docket No: Client Ref. LG06IP-399US LG Ref. 06FEPD071US01

ASSIGNMENT

For valuable consideration, we, Kyung Ryeol SHIM, of #502-208 Buyoung Apt.

Gypyung-dong, Gumi-si, Kyungsangbuk-do 730-300 Rep. of Korea; Jong Hak LEE, of #Na-305 Misung Apt. 619-1, Jukdo2-dong, Buk-ku, Pohang-si, Kyungsangbuk-do 791-052 Rep. of Korea; hereby assign to LG Electronics Inc., a corporation of KOREA, having a place of business at 20, Yeoeuido-dong, Youngdeungpo-gu, Seoul, 150-010, Republic of Korea, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PLASMA DISPLAY APPARATUS, filed on 01/03/2007, and assigned U.S. Serial Number 11/619, 219, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

> PATENT REEL: 018754 FRAME: 0467

Attorney Docket No: Client Ref. LG06IP-399US LG Ref. 06FEPD071US01

Kyung Ryeol SHIM

DATE: Dec. 28. 2006.

Jong Hak LEE

DATE: Dec. 28. 2006

PATENT REEL: 018754 FRAME: 0468

RECORDED: 01/12/2007