PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Bradley S. Kerl	05/24/2006

RECEIVING PARTY DATA

Name:	Placon Corp.
Street Address:	6096 McKee Road
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53719

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29247139

CORRESPONDENCE DATA

(262)260-4253 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 262-260-2206 Email: selechne@scj.com Correspondent Name: S.C. Johnson & Son, Inc. Address Line 1: 1525 Howe Street

Address Line 2: MS 077

Address Line 4: Racine, WISCONSIN 53403-2236

ATTORNEY DOCKET NUMBER: J-4602D

David J. Houser

Total Attachments: 2

NAME OF SUBMITTER:

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PATENT

500207872 **REEL: 018761 FRAME: 0420**

Attorney Docket No. J-4602D USPTO Application No. 29/247,139
Filing Date: June 1, 2006
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ASSIGNMENT

WHEREAS, I, <u>Bradley S. Kerl</u>, (below referred to as ASSIGNOR), residing as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. <u>29/247,139</u> filed <u>June 1, 2006</u>, naming the ASSIGNOR as inventor, and entitled <u>BAIT STATION</u>; and

WHEREAS, <u>Placon</u>, a corporation duly organized and existing under the laws of the State of Wisconsin and having its principal office and place of business at <u>6096 McKee Road</u>, <u>Madison</u>, <u>Wisconsin</u>, <u>USA 53719</u> (below referred to as "ASSIGNEE") is desirous of obtaining ASSIGNOR's entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, his full and entire right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR hereby covenants that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

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Filing Date: June 1, 2006

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ASSIGNOR hereby authorize attorneys for ASSIGNEE or its assignee to enter on this document any applicable serial numbers and filing dates after ASSIGNOR's execution of this document.

IN TESTIMONY WHEREOF, I hereunto	set my hand and seal this 24 day
of <u>May</u> , 2006.	(Day of Month)
	Bradley S. Kerl 309 – 5 th Street,
	•
	Waunakee, WI 53597
and for the State and County aforesaid, personally to be the person of that name, who executed the af	oresaid instrument in my presence.
, (1111111)	leru 5 Dhrush pre of Notary) Sen C 5. Thrush, Notary Public ame of Notary) commission expires: 10/4/09

PATENT REEL: 018761 FRAME: 0422

RECORDED: 01/16/2007