

Form PTO-1595 (Rev. 08/05)  
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U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

Carl FREER

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

### 2. Name and address of receiving party(ies)

Name: Blowfish Works, Inc.

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

1100 Glendon Avenue, PH8

City: Los Angeles

State: California

Country: United States of America Zip: 90024

Additional name(s) & address(es) attached? ☐ Yes ☒ No

### 3. Nature of conveyance/Execution Date(s):

Execution Date(s): December 8, 2006

☒ Assignment ☐ Merger ☐ Change of Name

☐ Security Agreement ☐ Joint Research Agreement

☐ Government Interest Assignment

☐ Executive Order 9424. Confirmatory License

☐ Other \_\_\_\_\_

### 4. Application or patent number(s):

A. Patent Application No.(s)

11/503,730

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

### 5. Name and address to whom correspondence concerning document should be mailed:

Name: David T. Yang  
MORRISON & FOERSTER LLP

Internal Address: Atty. Dkt.: 607362000100

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City: Los Angeles

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### 6. Total number of applications and patents involved:

1

### 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

### 8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number 03-1952

Authorized User Name David T. Yang

### 9. Signature:



David T. Yang - 44,415

Name of Person Signing

January 12, 2007

Date

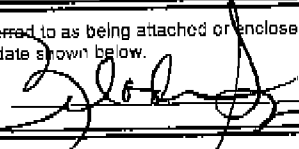
Total number of pages including cover sheet, attachments, and documents:

3

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to the Patent and Trademark Office, facsimile no. (571) 273-0140, on the date shown below.

Dated: January 12, 2007

Signature



(Melody Y. Green)

## ASSIGNMENT SOLE INVENTOR

THIS ASSIGNMENT, by **Carl FREER** (hereinafter referred to as the assignor), residing at 1744 Stone Canyon Road, Los Angeles, California 90077 US, witnesseth:

WHEREAS, said assignor has invented certain new and useful improvements for **SYSTEM AND METHOD FOR ADVERTISING**, set forth in an application for Letters Patent of the United States, bearing **U.S. Patent Application No.11/503,730 and filed on August 11, 2006**; and

WHEREAS, **BLOWFISH WORKS, INC.**, a corporation duly organized under and pursuant to the laws of the State of Nevada US and having its principal place of business at **1100 Glendon Avenue, PH8, Los Angeles CA 90024 US** (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignor, had this sale and assignment not been made.

AND for the same consideration, said assignor hereby covenants and agrees to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignor is the sole and lawful owner of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that said assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

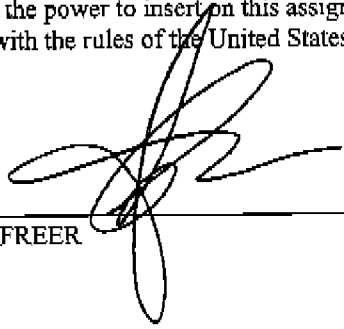
AND for the same consideration, said assignor hereby covenants and agrees to and with said assignee, its successors, legal representatives and assigns, that said assignor will, whenever counsel of said assignee, or the counsel of its successor, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignor hereby requests the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

**The Undersigned hereby grant(s) the practitioners at Customer Number: 25224,**

all of Morrison & Foerster LLP, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark office for recordation of this document.

12/8/06  
Date

  
\_\_\_\_\_  
Carl FREER

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**FROM:** MELODY Y. GREEN

**DATE:** January 12, 2007

Number of pages with cover page:	<b>4</b>	U.S. Application No.: 11/503,730 Inventor: Carl FREER  <b>Our reference: 60736-20001.00</b>
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Preparer of this slip has confirmed that facsimile number given is correct:

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### Comments:

Please see attached documents.

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LA-870677

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PATENT

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