

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Mr. Ilan Twig</td><td>01/17/2007</td></tr><tr><td>Mr. Amit Arad</td><td>01/17/2007</td></tr></tbody></table>	Name	Execution Date	Mr. Ilan Twig	01/17/2007	Mr. Amit Arad	01/17/2007					
Name	Execution Date										
Mr. Ilan Twig	01/17/2007										
Mr. Amit Arad	01/17/2007										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Whitemaps (Israel) Ltd.</td></tr><tr><td>Street Address:</td><td>145 Aluf David Street</td></tr><tr><td>City:</td><td>Ramat Gan</td></tr><tr><td>State/Country:</td><td>ISRAEL</td></tr><tr><td>Postal Code:</td><td>52241</td></tr></table>	Name:	Whitemaps (Israel) Ltd.	Street Address:	145 Aluf David Street	City:	Ramat Gan	State/Country:	ISRAEL	Postal Code:	52241	
Name:	Whitemaps (Israel) Ltd.										
Street Address:	145 Aluf David Street										
City:	Ramat Gan										
State/Country:	ISRAEL										
Postal Code:	52241										
PROPERTY NUMBERS Total: 2											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>10734159</td></tr><tr><td>Patent Number:</td><td>6665676</td></tr></tbody></table>	Property Type	Number	Application Number:	10734159	Patent Number:	6665676					
Property Type	Number										
Application Number:	10734159										
Patent Number:	6665676										
CORRESPONDENCE DATA											
Fax Number: (480)948-3387 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 4809483295											
Email: duff@patentit.com											
Correspondent Name: Louis J. Hoffman, P.C.											
Address Line 1: 11811 North Tatum Boulevard											
Address Line 2: Suite 2100											
Address Line 4: Phoenix, ARIZONA 85028											
ATTORNEY DOCKET NUMBER:	13										
NAME OF SUBMITTER:	Louis J. Hoffman										
Total Attachments: 4 source=Confirmatory Assignment (scan, signed)#page1.tif											

OP \$80.00 10734159

500209261

PATENT  
REEL: 018767 FRAME: 0846

source=Confirmatory Assignment (scan, signed)#page2.tif  
source=Confirmatory Assignment (scan, signed)#page3.tif  
source=Confirmatory Assignment (scan, signed)#page4.tif

## ASSIGNMENT OF PATENT RIGHTS

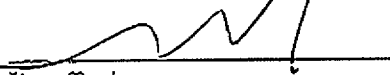
For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, on this 17 day of January, 2007, Ilan Twig, residing in San Jose, California, and Amit Arad, residing in Ramat-Gan, Israel ("Assignors"), to ensure that the assignment made effective September 3, 2001, is completed, hereby sell, assign, and transfer to Whitemaps (Israel) Ltd., an Israeli company ("Assignee"), the full extent of their right, title, and interest in and to any and all of the following (collectively, the "Rights"):

1. U.S. Patent 6,665,676 ("the U.S. Patent");
2. Continuation application Serial No. 10/734,159, filed December 15, 2003 ("the U.S. Continuation");
3. Priority application Serial No. 09/855,751, which issued as the Patent (the "U.S. Parent");
4. All inventions claimed or described in any or all of the U.S. Patent, the U.S. Parent, or the U.S. Continuation (collectively, "the Inventions");
5. All rights with respect to the Inventions, including all U.S. patents or other governmental grants or issuances that may be granted with respect to the Inventions, from the U.S. Continuation, or from any direct or indirect divisionals, continuations, continuations-in-part, or other patent applications claiming priority rights from the U.S. Continuation or the U.S. Parent ("Potential Patents");
6. All reissues, reexaminations, extensions, or registrations of the U.S. Patent or Potential Patents;
7. All non-United States patents, patent applications, and counterparts relating to any or all of the Inventions, the U.S. Parent, the U.S. Patent, the U.S. Continuation, or Potential Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances ("Foreign Rights"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;
8. The right to claim priority rights deriving from the U.S. Parent;
9. All causes of action and remedies related to any or all of the U.S. Parent, the U.S. Patent, the Inventions, the U.S. Continuation, Potential Patents, or Foreign Rights (including, without limitation, the right to sue for past, present, or future infringement, misappropriation or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and
10. Any and all other rights and interests arising out of, in connection with, or in relation to U.S. Parent, the U.S. Patent, the Inventions, the U.S. Continuation, Potential Patents, or Foreign Rights.

Assignors will not sign any writing or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignors request the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.


The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, legal representatives, and assigns and will be binding upon Assignor, his successors, legal representatives and assigns.

By:

  
Ilan Twig

01/17/07

By:

  
Amit Arad

NOTARIZATION (Twig)

STATE OF CALIFORNIA     )  
COUNTY OF SANTA CLARA     ) ss.

On January 17, 2007, before me, ZHIMES, Notary Public in and for said State, personally appeared Ilan Twig, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature: ZHIMES 1/17/07 (Seal)



ATTESTATION (Arad)

The undersigned witnessed the signature of Amit Arad to this document and makes the following statements:

1. Amit Arad is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on January \_\_, 2007, to execute this document.
2. Amit Arad subscribed to this document.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

By: \_\_\_\_\_  
Print Name: \_\_\_\_\_

**ASSIGNMENT OF PATENT RIGHTS**

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, on this 17 day of January, 2007, Ilan Twig, residing in San Jose, California, and Amit Arad, residing in Ramat-Gan, Israel ("Assignors"), to ensure that the assignment made effective September 3, 2001, is completed, hereby sell, assign, and transfer to Whitemaps (Israel) Ltd., an Israeli company ("Assignee"), the full extent of their right, title, and interest in and to any and all of the following (collectively, the "Rights"):

1. U.S. Patent 6,665,676 ("the U.S. Patent");
2. Continuation application Serial No. 10/734,159, filed December 15, 2003 ("the U.S. Continuation");
3. Priority application Serial No. 09/855,751, which issued as the Patent (the "U.S. Parent");
4. All inventions claimed or described in any or all of the U.S. Patent, the U.S. Parent, or the U.S. Continuation (collectively, "the Inventions");
5. All rights with respect to the Inventions, including all U.S. patents or other governmental grants or issuances that may be granted with respect to the Inventions, from the U.S. Continuation, or from any direct or indirect divisionals, continuations, continuations-in-part, or other patent applications claiming priority rights from the U.S. Continuation or the U.S. Parent ("Potential Patents");
6. All reissues, reexaminations, extensions, or registrations of the U.S. Patent or Potential Patents;
7. All non-United States patents, patent applications, and counterparts relating to any or all of the Inventions, the U.S. Parent, the U.S. Patent, the U.S. Continuation, or Potential Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances ("Foreign Rights"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;
8. The right to claim priority rights deriving from the U.S. Parent;
9. All causes of action and remedies related to any or all of the U.S. Parent, the U.S. Patent, the Inventions, the U.S. Continuation, Potential Patents, or Foreign Rights (including, without limitation, the right to sue for past, present, or future infringement, misappropriation or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and
10. Any and all other rights and interests arising out of, in connection with, or in relation to U.S. Parent, the U.S. Patent, the Inventions, the U.S. Continuation, Potential Patents, or Foreign Rights.

Assignors will not sign any writing or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignors request the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, legal representatives, and assigns and will be binding upon Assignor, his successors, legal representatives and assigns.

By:

Ilan Twig

By:

Amit Arad

**NOTARIZATION (Twig)**

STATE OF CALIFORNIA     )  
                                      ) ss.  
COUNTY OF \_\_\_\_\_ )

On January \_\_, 2007, before me, \_\_\_\_\_, Notary Public in and for said State, personally appeared Ilan Twig, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature: \_\_\_\_\_ (Seal)

**ATTESTATION (Arad)**

The undersigned witnessed the signature of Amit Arad to this document and makes the following statements:

1. Amit Arad is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on January 17, 2007, to execute this document.
2. Amit Arad subscribed to this document.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

By: HANA ARAD  
Print Name: Hana Arad