

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Robert P. Sparkowski		01/11/2007
RECEIVING PARTY DATA		
Name:	Chicago Display Marketing Corporation	
Street Address:	2021 West Street	
City:	River Grove	
State/Country:	ILLINOIS	
Postal Code:	60171	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29276144	
CORRESPONDENCE DATA		
Fax Number:	(312)222-0818	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-222-0800	
Email:	chiipdocket@michaelbest.com	
Correspondent Name:	Michael Best & Friedrich LLP	
Address Line 1:	180 N. Stetson	
Address Line 2:	Suite 2000	
Address Line 4:	Chicago, ILLINOIS 60601	
ATTORNEY DOCKET NUMBER:	021904-9004	
NAME OF SUBMITTER:	Larry L. Saret	
Total Attachments: 2 source=assignment00#page1.tif source=assignment00#page2.tif		

CH \$40.00 29276144

500208414

PATENT
REEL: 018768 FRAME: 0312

ASSIGNMENT

Pursuant to my obligation to Chicago Display Marketing Corporation (hereinafter referred to as "Assignee"), an Illinois Corporation having its principal place of business at:

2021 West Street
River Grove, Illinois 60171

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, I:

Robert P. Sparkowski
601 Groen Court
Schaumburg, Illinois 60193

confirm my obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, my entire right, title and interest -

(1) in and to a new, original and ornamental design entitled "MOVEABLE STAND-ALONE WIRE DISPLAY AND SHELVING UNIT" for which I have executed a design Patent Application on even date herewith (Atty. File No. 021904-9004);

(2) in and to said design patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, and reissue applications) , and in and to the patent or patents to be granted thereon, including reissues thereof, if any, to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications or design registrations corresponding to the Application filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the design patent application and agree that any patent applications or design registrations of any foreign countries which may be filed shall be filed in the name of my Assignee with a claim to priority based on said design application.

And I hereby agree that I will, upon demand of Assignee, its successors or assigns, and without further consideration to me, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by me.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said design patent or patents to Assignee.

1-11-2007
Date

Robert P. Sparkowski
Robert P. Sparkowski

State of ILLINOIS)

County of COOK)

I do hereby certify that Robert P. Sparkowski, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of Robert P. Sparkowski, for the uses and purposes therein set forth.

Given under my hand and seal, this 11TH day of JANUARY 2007.

Frances A. Glab
Notary Public

