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1. Name of conveying party(ies):

Young-wan SEO
Min-chul KIM
Eun-jung LEE

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-dong
Yeongtong-gu, Suwon-si
Gyeonggi-do, Republic of Korea

Additional name(s) & address(es) attached? Yes No



3. Nature of conveyance/Execution Date(s):

Execution Date(s): December 21, 2006, December 21, 2006
and December 21, 2006

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

4. Application number(s) or patent number(s):

A. Patent Application No.(s)

This document is being filed together with a new application

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC
WASHINGTON OFFICE
23373
CUSTOMER NUMBER

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41): \$40.00

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Assignment


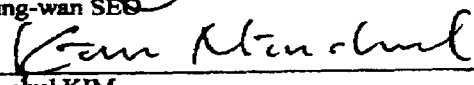

Whereas, We, Young-wan SEO of Suwon-si, Republic of Korea; Min-chul KIM of Seoul, Republic of Korea; Eun-jung LEE of Seoul, Republic of Korea, respectively, hereinafter called assignors, have invented certain improvements in APPARATUS AND METHOD FOR NAVIGATION IN THREE-DEMINSIONAL GRAPHICAL USER INTERFACE and executed an application for Letters Patent of the United States of America therefor on December 21, 2006; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number and filing date of said application when known.

Date:	<input checked="" type="checkbox"/>	December 21, 2006	 s/Young-wan SEO
Date:	<input checked="" type="checkbox"/>	December 21, 2006	 s/Min-chul KIM
Date:	<input checked="" type="checkbox"/>	December 21, 2006	 s/Eun-jung LEE

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)