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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Ebbe ALTBERG	01/18/2007
Scott FABER	01/16/2007
Ron HIRSON	01/16/2007
Sean VAN DER LINDEN	01/16/2007
Ben Harris LYON	01/16/2007
Paul G. MANCA	01/16/2007

### **RECEIVING PARTY DATA**

Name:	UTBK, Inc.
Street Address:	3500 South DuPont Highway
City:	Dover
State/Country:	DELAWARE
Postal Code:	19901

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11624631

## **CORRESPONDENCE DATA**

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PATENT 500209398 **REEL: 018774 FRAME: 0274** 

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> PATENT REEL: 018774 FRAME: 0275

#### PATENT ASSIGNMENT

WHEREAS, I/We, <u>Ebbe ALTBERG</u>, <u>Scott FABER</u>, <u>Ron HIRSON</u>, <u>Sean VAN DER LINDEN</u>, <u>Ben Harris LYON</u>, <u>Paul G. MANCA</u>, hereinafter referred to as ASSIGNORS, whose post office address is set forth below, have invented and own a certain invention entitled:

## SYSTEM AND METHOD FOR PROVIDING ADVERTISEMENT

for which an application for a United States Patent was filed with the United States Patent and Trademark Office and with the patent application serial number to be assigned.

WHEREAS, <u>UTBK</u>, <u>Inc.</u>, a corporation organized and existing under the laws of the State of <u>Delaware</u>, and having its principal place of business at <u>3500 South DuPont Highway</u>, <u>Dover</u>, <u>DE</u>, <u>19901</u>, <u>US</u>, is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, We hereby sell, assign and transfer to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

WE HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

WE FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to us and we will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

Full Name of Inventor	Family Name ALTBERG	First Given Name Ebbe	Second Given Name
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Signature of Inventor 1:	6-1	Date:	1.18.07

Full Name of Inventor	Family Name FABER	First Given Name Scott		Second Given Name			
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Signature of Inventor 2:	Seat For		Date:	1)18	10	}	
Full Name of Inventor	Family Name HIRSON	First Given Name Ron		Second Given Name			
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Signature of Inventor 3:	Var Il		Date:	(	16	07	
Full Name of Inventor	Family Name VAN DER LINDEN	First Given Name Sean		Second Given Name			
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Signature of Inventor 4:	Sport	Date:		1/16/07			
Full Name of Inventor	Family Name LYON	First Given Name Ben		Second Given Name Harris			
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Signature of Inventor 5:	TZH S		Date:	41	6 1	07	
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**RECORDED: 01/18/2007** 

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