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12-29-06

Attorney Docket Number 060943-5063

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|--|--|--|---|
| 1. Name of conveying party(ies):<br>TAE SUN ROH  |  | 2. Name and address of receiving party(ies):<br>Name: HYUNDAI MOTOR COMPANY<br>Address: 231 YANGJAE-DONG<br>SEOCHO-KU<br>SEOUL<br>REPUBLIC OF KOREA<br><br>Country (if other than USA): REPUBLIC OF KOREA  |   |
| Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No   |  | <div style="writing-mode: vertical-rl; transform: rotate(180deg);">113261 U.S. PTO<br/>11/648884</div> <div style="writing-mode: vertical-rl; transform: rotate(180deg);">122906</div>                     |   |
| 3. Nature of conveyance:<br><br><input checked="" type="checkbox"/> Assignment                      Merger<br><br>Security Agreement                      Change of Name<br><br>Other  |  |  |   |
| Execution Date: <u>November 10, 2006</u>   |  |  |   |
| 4. Application number(s) or patent number(s):<br>If this document is being filed together with a new application, the execution date of the application is December 29, 2006<br>A. Patent Application No.(s)                      B. Patent No.(s)<br>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No   |  |  |   |
| 5. Name and address of party to whom correspondence concerning document should be mailed:<br><br>Morgan, Lewis & Bockius LLP<br>2 Palo Alto Square<br>3000 El Camino Real<br>Palo Alto, California 94306   |  | 6. Number of applications and patents involved: <u>1</u><br>7. Total fee (37 CFR 3.41):.....\$ 40.00<br>Please charge to the deposit account listed in Section 8.<br>8. Deposit account number:<br>50-0310 |   |
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| 9. Statement and signature.<br><br><i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i><br><br>Jessica Stahnke                      57,570  December 29, 2006<br>FOR: Thomas D. Kohler                      Signature                      Date<br>Reg. No. 32,797<br>Name of Person Signing                      Reg. No. |  |  |   |
| Total number of pages including cover sheet:   |  |  | 2 |

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# ASSIGNMENT

WHEREAS, I, ROH, Tae Sun, ASSIGNOR, citizens of Republic of Korea, residing at 222-1201, Chungmu 1-cha Apt., Jaegung-dong, Gunpo-si, Gyeonggi-do, am the inventor of the invention in for which I have executed an application for a Patent of the United States

- ☒ which is executed on ☐ even date herewith or ☐  
☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 060943-5063  
☐ which was filed on , Application No.

☒ We hereby authorize and request our attorney, Thomas D. Kohler, of Morgan, Lewis & Bockius LLP, to insert here in parentheses (Application number, \_\_\_\_\_ filed \_\_\_\_\_ ) the filing date and application number of said application  
 other known.

and WHEREAS, Hyundai Motor Company, located at 231 Yangjae-dong, Seocho-ku, Seoul, Republic of Korea, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

## ENGINE START METHOD OF VEHICLE HAVING STARTER MOTOR AND ISG


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof; and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEES, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEES, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.


IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

|      |                   |              |  |      |
|------|-------------------|--------------|--|------|
| Date | November 10, 2006 | ROH, Tae Sun |  | L.S. |
| Date | _____, 2006       | _____        | _____  | L.S. |
| Date | _____, 2006       | _____        | _____  | L.S. |
| Date | _____, 2006       | _____        | _____  | L.S. |

State of \_\_\_\_\_ )  
 ) SS.:  
 County of Republic of Korea

On \_\_\_\_\_, 2006, before me, \_\_\_\_\_ Notary Public, personally appeared \_\_\_\_\_, personally known to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal \_\_\_\_\_

  
 Nov. 10, 2006

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RECORDED: 12/29/2006

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