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OMB No. 0651-0027 (exp. 6/30/2008)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103360244

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

- 1) Masaharu SAKAI
- 2) Kojiro UMEMURA
- 3) Shuji HIRAMATSU
- 4) Ryuji NAKAYAMA

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) September 21, 2006 (1-4)

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Joint Research Agreement
- ☐ Government Interest Assignment
- ☐ Executive Order 9424, Confirmatory License
- ☐ Other _____

2. Name and address of receiving party(ies)

Name: SONY COMPUTER ENTERTAINMENT INC.

Internal Address: 2-6-21, Minami-Aoyama,
Minato-ku

Street Address: _____

City: Tokyo

State: _____

Country: Japan Zip: 107-0062

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

10/587,406

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Katten Muchin Rosenman

Internal Address: IP Department 15th Fl.

Street Address: 575 Madison Avenue

City: New York

State: New York Zip: 10022-2585

Phone Number: 212 940 8800

Fax Number: 212 940 8986

Email Address: _____

6. Total number of applications and patents involved: 1**7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00**

- ☐ Authorized to be charged by credit card
- ☒ Authorized to be charged to deposit account
- ☐ Enclosed
- ☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-1290

Authorized User Name _____

9. Signature:

Signature

January 3, 2007

Date

Brian E. Hennessey Reg. No. 51,271
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT
REEL: 018775 FRAME: 0654

WHEREAS, the below named inventor, ASSIGNOR, has made a certain new and useful invention in:
MULTIMEDIA REPRODUCTION DEVICE AND MENU SCREEN DISPLAY METHOD
 for which

(check one) ☐ an application is being filed concurrently herewith,
☒ an application for a Patent of the United States was filed on July 26, 2006
 and given Application Serial No. 10/587,406

and WHEREAS, SONY COMPUTER ENTERTAINMENT INC.
 having a place of business at 2-6-21, Minami-Aoyama
Minato-ku Tokyo 1070062, Japan ☒ ASSIGNEE
 is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and

ASSIGNOR covenants and agrees that he has full right to convey the entire interest herein assigned, and has not executed, and will not execute, any agreement in conflict herewith; and

ASSIGNOR further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

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 Inventor's Signature [Signature] Date September 21, 2006
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ASSIGNMENT

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Full name of inventor _____
 Inventor's Signature _____ Date _____
 Residence _____ Citizenship _____
 Post Office Address _____

Full name of inventor _____
 Inventor's Signature _____ Date _____
 Residence _____ Citizenship _____
 Post Office Address _____

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PATENT