PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jason M. Kelly	01/03/2007

RECEIVING PARTY DATA

Name:	Coors Brewing Company
Street Address:	311 10th Street
City:	Golden
State/Country:	COLORADO
Postal Code:	80401

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11622995

CORRESPONDENCE DATA

Fax Number: (303)863-0223

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (303) 764-3027

Email: caschenbrenner@sheridanross.com

Correspondent Name: Sheridan Ross P.C.
Address Line 1: 1560 Broadway
Address Line 2: Suite 1200

Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER: 4064-29

NAME OF SUBMITTER: Brent P. Johnson

Total Attachments: 1

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CH \$40.00

PATENT REEL: 018782 FRAME: 0817

ASSIGNMENT

WHEREAS, I, Jason M. Kelly, 6080 Virgil St., Arvada, Colorado 80403, have invented a certain new and useful invention entitled "DOUBLE WALLED BEVERAGE CONTAINER AND METHOD OF MAKING THE SAME" for which an application for Letters Patent of the United States has been prepared and filed on 1/2/2007, receiving Serial No. 11/622,995, and further identified as Attorney Attorney File No. 4064-29;

NOW THEREFORE, be it known that I, the said inventor, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, Coors Brewing Company, a Colorado corporation having a place of business at 311 10th Street, Golden, Colorado 80401, its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; I also assign any right, title or interest in and to the said invention which has not already been transferred to the assignee, I warrant that I have made no assignment of the invention, application or patent therefor to a party other than Coors Brewing Company, and I am under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention, but at the expense of said assignee.

IN WITNESS WHEREOF, the party hereto has executed this Assignment as of the Date: 1/3/07 STATE OF Colorado
COUNTY OF Le Fferson

Before me, a Notary Public in and for said County and State, personally appeared Jason M. Kelly, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

My Commission Expires:

REEL: 018782 FRAME: 0818