

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jeffrey BRIEHL	01/12/2007
RECEIVING PARTY DATA	
Name:	IdeaStream Consumer Products, LLC
Street Address:	4011 Brookpark Road
City:	Parma
State/Country:	OHIO
Postal Code:	44134
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29248939
CORRESPONDENCE DATA	
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Address Line 2:	P.O. Box 10500
Address Line 4:	McLean, VIRGINIA 22102
ATTORNEY DOCKET NUMBER:	039603-0356792
NAME OF SUBMITTER:	Bryan P. Collins
Total Attachments: 2 source=39603-0356792 - Assignment#page1.tif source=39603-0356792 - Assignment#page2.tif	

CH 29248939 \$40.00

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Jeffrey BRIEHL

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 01/12/2007

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: IdeaStream Consumer Products, LLC

Internal Address: _____

Street Address: 4011 Brookpark Road

City: Parma

State: OH

Country: _____ Zip: 44134

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

29/248,939

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: PILLSBURY WINTHROP SHAW PITTMAN LLP

Internal Address: P.O. Box 10500

Street Address: 1650 Tysons Boulevard

City: McLean

State: VA Zip: 22102

Phone Number: (703) 770-7900

Fax Number: (703) 770-7901

Email Address: bryan.collins@pillsburylaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

039603-0356792

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 033975

Authorized User Name _____

9. Signature:

Bryan P. Collins
Signature

January 22, 2007

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Attorney's Docket No. 039603-0356792
Client Reference: Dkt. 76-DES

PATENT

For: U.S. Rights and Foreign Rights
For: U.S. Application
By: Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Jeffrey BRIEHL
17577 Whitney Rd., #623
Strongsville, OH 44136

hereby sells, assigns and transfers to

ASSIGNEE:

IdeaStream Consumer Products, LLC
4011 Brookpark Road
Parma, OH 44134
Nationality:

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

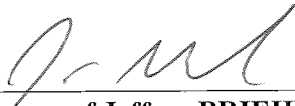
CONTAINER

and which is found in (37 C.F.R. § 3.21) U.S. patent application filed September 12, 2006, and assigned Serial No. 29/248,939 and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 1-12-07



Signature of Jeffrey BRIEHL

Assignment of Invention--page 1 of 1