

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert Koch	09/14/2006
RECEIVING PARTY DATA	
Name:	BellSouth Intellectual Property Corporation
Street Address:	824 Market Street, Suite 901
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11523955
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ATTORNEY DOCKET NUMBER:	040318CIP6 (BLL-0254-P5)
NAME OF SUBMITTER:	David A. Fox
Total Attachments: 2 source=040318CIP6_Assignment#page1.tif source=040318CIP6_Assignment#page2.tif	

CH \$40.00 11523955

Assignment

WHEREAS, I, **Robert Koch**, citizen of United States of America, residing at **6085 Courtside Drive**, City of **Norcross**, State of **Georgia 30092**, have invented certain inventions and improvements disclosed in an application for United States Letters Patent entitled **METHODS, SYSTEMS, AND COMPUTER PROGRAM PRODUCTS FOR IMPLEMENTING INTERACTIVE CONTROL OF RADIO AND OTHER MEDIA**, listing as inventor: **Robert Koch**;

WHEREAS, **BellSouth Intellectual Property Corporation**, a Corporation of the State of Delaware, having a place of business at 824 Market Street, Suite 901, Wilmington, DE 19801, is desirous of acquiring title in the same;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, **Robert Koch**, do sell, assign and transfer unto **BellSouth Intellectual Property Corporation**, full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part said inventions and improvements, preparatory to obtaining Patents of the United States therefore, (iv) in and to all patents, reexaminations and reissues that may be granted in the United States for the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from such provisional patent applications or aforementioned applications; I also hereby acknowledge that an obligation for this assignment and for the assignment of all related subject matter arose before the making of the invention and improvements disclosed and described in said application; and I hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a divisional, continuation, continuation-in-part, or reissue thereof, to, **BellSouth Intellectual Property Corporation** as Assignee, for their interest and for the sole use of **BellSouth Intellectual Property Corporation** and their assigns and legal representatives;

For the same consideration, I, do sell, assign and transfer to **BellSouth Intellectual Property Corporation** the full, exclusive and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **BellSouth Intellectual Property Corporation** and or their respective designees, insofar as permitted by applicable law;

AND, for the same consideration, I agree to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reexamination, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **BellSouth Intellectual Property Corporation** their successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

9/14/06
Date

[Signature]
Robert Koch

STATE OF GA

COUNTY OF DeKalb

Before me, a Notary Public in and for the State of GA, on this 14th day of September, 2006, personally appeared **Robert Koch**, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

[Signature]
NOTARY PUBLIC

My Commission Expires: Notary Public, DeKalb County, Georgia
My Commission Expires Nov. 13, 2007