

PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVEYANCE:		ASSIGNMENT
CONVEYING PARTY DATA		
Name		Execution Date
AnchorFree Wireless		09/28/2006
RECEIVING PARTY DATA		
Name:	AnchorFree, Inc.	
Street Address:	260 Santa Ana Court	
City:	Sunnyvale	
State/Country:	CALIFORNIA	
Postal Code:	94085	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11291688	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	CA1419	
NAME OF SUBMITTER:	Pavel Pogodin, Reg. No. 48,205	
Total Attachments: 2		
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source=CA1419 Assignment#page2.tif		

CH \$40.00 11291688

ASSIGNMENT

Corporate

AnchorFree Wireless, a Delaware corporation, having a place of business at 260 Santa Ana Court, Sunnyvale, CA 94085, U.S.A. (hereafter the "Assignor"), is the owner by respective Assignment of United States Patent Application identified below (hereafter sometimes called the "Patent Application").

AnchorFree, Inc., a Delaware corporation, having a place of business at 260 Santa Ana Court, Sunnyvale, CA 94085, U.S.A. (hereafter the "Assignee"), desires to acquire all of the rights to the Patent Application and all inventions described and claimed therein.

~~THEREFORE~~, in consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to it, Assignor hereby sells and assigns to the Assignee the entire right, title and interest in and to the Patent Application identified below, and all inventions described and claimed therein, in any and all Letters Patent therefor, and in any and all reissues, extensions, renewals, reexaminations, divisions and continuations of such applications or Letters Patent to the full end of the term or terms for which such Letters Patent issue, such entire right, title and interest to be held and enjoyed by the above-named Assignee the same as they would have been held and enjoyed by the Assignor had this Assignment and sale not been made.

<u>U. S. Serial No.</u>	<u>U. S. Filing Date</u>	<u>Confirmation Number</u>	<u>Title</u>
11/291,688	11/30/2005	1338	COMPUTERIZED SYSTEM AND METHOD FOR ADVANCED ADVERTISING

By its undersigned representative, the Assignor agrees

- a. to execute all papers necessary in connection with the Patent Application and any continuing, divisional, reissue, reexamination or corresponding application thereof and also to execute separate Assignment in connection with such application as the Assignee may deem necessary or expedient;
- b. to execute all papers necessary in connection with any interference which may be declared concerning the Patent Application or any continuation, division, reissue or reexamination thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference; and
- c. to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee on any of the Patent Application and on

any continuation, division, reissue or reexamination of any of the Patent Application.

The Assignor hereby covenants that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict therewith.

AnchorFree Wireless, a Delaware corporation, certifies that it is the Assignee of the entire right, title and interest in the Patent Application identified above by virtue of Assignment from the inventors of the Patent Application identified above. Assignment recorded in the Patent and Trademark Office as identified below.

<u>U. S. Serial No.</u>	<u>Assignment Execution Date</u>	<u>Assignment Recordation Date</u>	<u>Reel/Frame</u>
11/291,688	11/30/2005	11/30/2005	017318/0132

The undersigned has reviewed the documents in the Patent Application identified above and, to the best of undersigned's knowledge and belief, title is in the Assignor identified above.

The undersigned is empowered to sign this certificate on behalf of the Assignor.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

IN WITNESS WHEREOF, executed by the Assignor's undersigned representative on the date following the undersigned's name.

AnchorFree Wireless

By: 
David GORODYANSKY

Title: President

Date 09/28/06