

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Carsten Schwesig</td> <td>10/12/2004</td> </tr> <tr> <td>John Poisson</td> <td>11/22/2004</td> </tr> <tr> <td>Eduardo Sciammarella</td> <td>10/16/2004</td> </tr> <tr> <td>Norikazu Hiraki</td> <td>10/12/2004</td> </tr> <tr> <td>Ryoichi Imaizumi</td> <td>10/08/2004</td> </tr> </tbody> </table>		Name	Execution Date	Carsten Schwesig	10/12/2004	John Poisson	11/22/2004	Eduardo Sciammarella	10/16/2004	Norikazu Hiraki	10/12/2004	Ryoichi Imaizumi	10/08/2004
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Ryoichi Imaizumi	10/08/2004												
RECEIVING PARTY DATA													
Name:	Sony Online Entertainment Inc.												
Street Address:	10202 West Washington Boulevard												
City:	Culver City												
State/Country:	CALIFORNIA												
Postal Code:	90232												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11626127</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11626127								
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CORRESPONDENCE DATA													
Fax Number:	(613)235-0398												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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ATTORNEY DOCKET NUMBER:	113748-4751C1												
NAME OF SUBMITTER:	Samuel S. Lee												

CH \$40.00 11626127

Total Attachments: 5

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Attorney Docket No - 450103-04750.1

ASSIGNMENT

WHEREAS, I, as a below named inventor, residing at the address stated next to my name, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in INTERFACE FOR MEDIA PUBLISHING for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address,

AND WHEREAS, SONY PICTURES ENTERTAINMENT INC., a Delaware corporation, with offices at 10202 West Washington Boulevard, Culver City, California 90232, and SONY CORPORATION, a Japanese corporation, with offices at 7-35 Katashinagawa 6-Chome, Shinagawa-Ku, Tokyo 141, Japan (hereinafter referred to as ASSIGNEES) are desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, their successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest therein,

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or their designee(s), as ASSIGNEES or their successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at their own expense;

And I further agree that ASSIGNEES will, upon their request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record in this application to insert the application number and filing date of this application in the spaces that follow: Application Number 10/783,284 Filing Date: February 20, 2004

This assignment executed on the dates indicated below.

Carsten SCHWESIG

Name of first or sole inventor

Execution date of U.S. Patent Application

Tokyo, JAPAN

Residence of first or sole inventor

CARSTEN SCHWESIG

Signature of first or sole inventor

OCT 12, 2004

Date of Assignment

John POISSON

Name of second inventor

Execution date of U.S. Patent Application

Hooksett, NH

Residence of second inventor

Signature of second inventor

Date of Assignment

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Name of first or sole inventor

Execution date of U.S. Patent Application

Tokyo, JAPAN
Residence of first or sole inventor

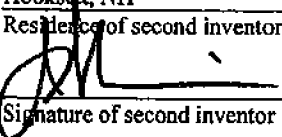
Signature of first or sole inventor

Date of Assignment

John POISSON
Name of second inventor

Execution date of U.S. Patent Application

Hooksett, NH
Residence of second inventor


Signature of second inventor

11-22-2004
Date of Assignment

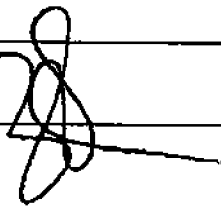
Eduardo SCIAMMARELLA

Name of third inventor

New York, NY

Residence of third inventor

Signature of third inventor



Execution date of U.S. Patent Application

Date of Assignment

10-16-64

Norikazu HIRAKI

Name of fourth inventor

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Execution date of U.S. Patent Application

Date of Assignment

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Signature of fifth inventor

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Execution date of U.S. Patent Application

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Residence of fourth inventor

Norikazu Hiraki
Signature of second inventor

12 / OCT / 2004
Date of Assignment

Ryoichi IMAIZUMI
Name of fifth inventor

Execution date of U.S. Patent Application

Tokyo, JAPAN
Residence of fifth inventor

Signature of fifth inventor

Date of Assignment

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Execution date of U.S. Patent Application

New York, NY
Residence of third inventor

Signature of third inventor

Date of Assignment

Nonkazu HIRAKI
Name of fourth inventor

Execution date of U.S. Patent Application

Kanagawa, JAPAN
Residence of fourth inventor

Signature of second inventor

Date of Assignment

Ryoichi IMAIZUMI
Name of fifth inventor

Execution date of U.S. Patent Application

Tokyo, JAPAN
Residence of fifth inventor

Ryoichi Imaizumi
Signature of fifth inventor

October 8, 2004
Date of Assignment