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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael Prencipe	01/30/2007

RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company
Street Address:	300 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11668821

CORRESPONDENCE DATA

Fax Number: (732)878-7853

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Correspondent Name: Colgate-Palmolive Company

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Address Line 2: Patent Department

Address Line 4: Piscataway, NEW JERSEY 08855-1343

ATTORNEY DOCKET NUMBER: 8061-00

NAME OF SUBMITTER: Kristyne A. Bullock

Total Attachments: 2

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PATENT REEL: 018824 FRAME: 0556

Attorney Docket No.: 8061-00

ASSIGNMENT

WHEREAS, I, Michael Prencipe (below referred to as ASSIGNOR(S)), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 11/668,821, filed January 30, 2007, naming the ASSIGNOR(S) as inventor(s), and entitled Dentifrice Containing Zinc Ions and Polyphosphate Ions; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>January 30, 2007</u> (date of filing)

PATEN 4 1 of 2)
REEL: 018824 FRAME: 0557

Attorney Docket No.: 8061-00

IN TESTIMONY WHEREOF, I hereu January 2007.	into set my hai	nd and seal this 30 day of Michael Prencipe
	Address:	39 Spruce Street Princeton Junction, NJ 08550
State of New Jersey County of Huntudon		
On this day of and for the State and County aforesaid, person of that name, who presence.	sonaU∳ appear	ed the above signatory, known

DANIELLE L. HRIBIK
NOTARY PUBLIC OF NEW JERSEY
I.D. No. 2353780
MY COMMISSION EXPIRES
DECEMBER 21, 2011

NOTARY PUBLIC

PAT(ENT_{2 of 2)}
REEL: 018824 FRAME: 0558

RECORDED: 01/30/2007