

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Kelly Kozel</td><td>01/26/2007</td></tr><tr><td>Matthew Allen</td><td>01/26/2007</td></tr></tbody></table>		Name	Execution Date	Kelly Kozel	01/26/2007	Matthew Allen	01/26/2007
Name	Execution Date						
Kelly Kozel	01/26/2007						
Matthew Allen	01/26/2007						
RECEIVING PARTY DATA							
Name:	The Coca-Cola Company						
Street Address:	One Coca-Cola Plaza, NW						
City:	Atlanta						
State/Country:	GEORGIA						
Postal Code:	30313						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29276625</td></tr></tbody></table>		Property Type	Number	Application Number:	29276625		
Property Type	Number						
Application Number:	29276625						
CORRESPONDENCE DATA							
Fax Number:	(404)853-8806						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Email:	daniel.warren@sablaw.com						
Correspondent Name:	Daniel J. Warren						
Address Line 1:	999 Peachtree Street						
Address Line 2:	Sutherland Asbill & Brennan LLP						
Address Line 4:	Atlanta, GEORGIA 30309						
ATTORNEY DOCKET NUMBER:	25040-2368						
NAME OF SUBMITTER:	Daniel J. Warren						
Total Attachments: 3 source=DOC000#page1.tif source=DOC000#page2.tif source=DOC000#page3.tif							

CH 29276625 \$40.00

PATENT

500215773

REEL: 018829 FRAME: 0603

ASSIGNMENT

WHEREAS, we, **Kelly Kozel**, a citizen of the United States of America, residing at 609 Brownwood Avenue, SE, Atlanta, GA 30316; and **Matthew Allen**, a citizen of the United States of America, residing at 378 9th Street, Apt. 4, Atlanta, GA 30309, (hereinafter, "ASSIGNORS"), have invented certain inventions and improvements disclosed in an application for a design Letters Patent entitled "Container Holding Device" filed in the United States Patent and Trademark Office herewith;

WHEREAS, **The Coca-Cola Company**, a corporation of the State of Delaware having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313 (hereinafter, "ASSIGNEE"), is desirous of acquiring an interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS by these presents do sell, assign and transfer unto ASSIGNEE the full, exclusive and entire right, title, and interest in and to said Application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said Application, preparatory to obtaining Letters Patent of the United States therefor; and ASSIGNORS hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee, for its interest and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNORS, by these presents do sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said Application, in whole or in part, in countries

other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNORS agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Date:

Kelly Kozel 01/26/07

Kelly Kozel

Witness:

Date:

[Signature]
1.26.07

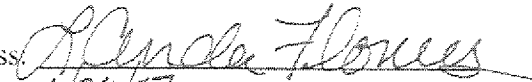
Witness:


Date:

[Signature]
1/26/07

Date: 1/26/07


Matthew Allen

Witness: 
Date: 1/26/07.

Witness: 
Date: 1/26/07