



FORM PTO-1595  
(Rev. 06/93)  
Office

U.S. Department of Commerce  
Patent and Trademark

103366146

OMB No. 0651-0011 (Exp. 04/94)

Attorney Docket No.: MPS-00201

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Please record the attached original documents or copy thereof.

1-25-07

1. Name of conveying party(ies):  
Machine Phase Systems Limited  
5150 El Camino Real #C20  
Los Altos, CA 94022

Additional name(s) of conveying party(ies) attached.

2. Name and address of receiving party(ies):  
Wink Technologies, Inc.  
5150 El Camino Real #C20  
Los Altos, CA 94022

Additional name(s) and address(es) attached.

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name

Other: Please Re-Record to Delete Serial 11/378,576,  
previously recorded on Reel/Frame: 017973/0795

Execution Date: June 30, 2005

OFFICE OF PATENT & TRADEMARK  
FINANCE SECTION  
2007 JUN 25 AM 11:20

4. Application number(s) or patent number(s):

This document is being filed together with a new application, the execution date of the application is:  
 Patent Application Serial No.(s): 11/378,756 filed on March 17, 2006 which claims priority of Provisional Application No. 60/663,361 filed on March 18, 2005.  
 Patent No.(s):  
 Additional numbers attached.

5. Name and address of party to whom correspondence concerning document should be mailed:  
Thomas B. Haverstock  
HAVERSTOCK & OWENS LLP  
162 North Wolfe Road  
Sunnyvale, California 94086

6. Total number of applications and patents involved: 1.

7. Total fee(s) [37 CFR §§ 1.21(h) and 3.41]:  
 Check(s) in the amount of \$40.00 for the assignment recordation fee.

8. Authorization to Charge Additional Fees:  
 The Commissioner is hereby authorized to charge any additional fees or credit any overpayment associated with this communication and which may be required under 37 CFR §§ 1.21(h) and 3.41 to Deposit Account No. 08-1275.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: January 19, 2007

Signature:   
Name: Thomas B. Haverstock  
Reg. No.: 32,571

Total number of pages including cover sheet, attachments, and document: 5

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\$40.00  
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FC: 4021

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06-09-2006



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(Rev. 06/93)  
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Los Altos, CA 94022

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 Security Agreement  
 Other: \_\_\_\_\_

Merger  
 Change of Name

Execution Date: June 30, 2005

Please record

OFFICE OF PATENT RECORDS  
JUN 29 7 PM 2:46  
FINANCE SECTION

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9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: June 5, 2006

Signature: *Thomas B. Haverstock*  
Name: Thomas B. Haverstock  
Reg. No.: 32,571

Total number of pages including cover sheet, attachments, and document: 3

06/08/2006 DBYRNE 00000004 11378576

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(40.00 DP)

ASSIGNMENT

WHEREAS, WE, Yunshan Lu, Gordon P. Rios and Michael Tanne, hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements as described and set forth in the below-identified provisional patent application of which we believe we are original, first and joint inventors. We also hereby state that we have reviewed and understand the contents of the below-identified provisional patent application.

Title of Invention: SEARCH ENGINE THAT APPLIES FEEDBACK FROM USERS TO IMPROVE SEARCH RESULTS

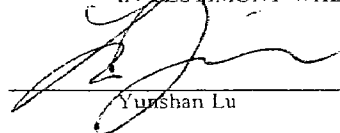
Date of Execution: June 30, 2005 Filing Date: March 18, 2005 Serial No.: 69/663,361

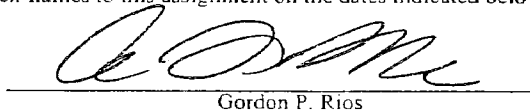
WHEREAS, Machine Phase Systems Limited, 5150 El Camino Real #C20, Los Altos, California 94022, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in said invention, provisional application, any application for Letters Patent claiming priority of this application and in any Letters Patent which may be granted on the same;

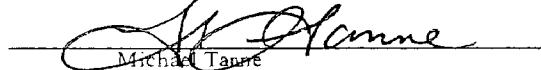
NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignee, and Assignee's successors and assigns, all right, title and interest in and to said invention, said provisional patent application and any application for United States Letters Patent claiming priority of this provisional patent application, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any Letters Patent.

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the dates indicated below.

  
\_\_\_\_\_  
Yunshan Lu

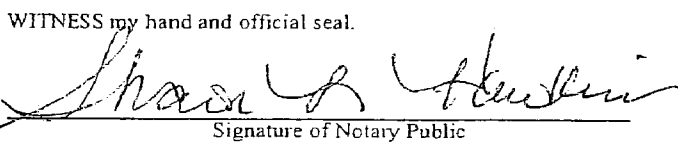
  
\_\_\_\_\_  
Gordon P. Rios

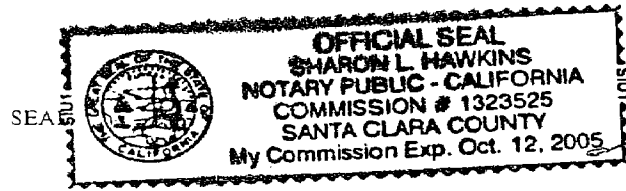
  
\_\_\_\_\_  
Michael Tanne

STATE OF California  
COUNTY OF Santa Clara

On June 30, 2005 before me, Sharon L. Hawkins,  
personally appeared Yunshan Lu, Gordon P. Rios and Michael Tanne

personally known to me - OR -  proved to me on the basis of satisfactory evidence to be the person(s) whose names are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.  
  
\_\_\_\_\_  
Signature of Notary Public



# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MACHINE PHASE SYSTEMS LIMITED", CHANGING ITS NAME FROM "MACHINE PHASE SYSTEMS LIMITED" TO "WINK TECHNOLOGIES, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF OCTOBER, A.D. 2005, AT 3:25 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4232340

DATE: 10-18-05

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050845744

PATENT

RECORDED: 01/25/2007

REEL: 018838 FRAME: 0433