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United States Patent and Trademark Office

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To the Director of the U.S. Patent	documents or the new address(es) below.
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)
YANG, Frank WEI, Tzu-Hao	Name: SIMPLEHUMAN LLC
LUM, Myk Wayne	Internal Address:
KIM, Yoon J.	0
Additional name(s) of conveying party(ies) attached? Yes V No	-
3. Nature of conveyance/Execution Date(s): Execution Date(s) Dec. 18, 2006 & Dec. 11, 2006	Street Address:
✓ Assignment Merger	19801 S. Vermont Ave.
	City: Torrance
Security Agreement	
Joint Research Agreement Government Interest Assignment	State: CA
	Country: USA Zip:90502
Executive Order 9424, Confirmatory License	
Other	Additional name(s) & address(es) attached? Yes V No
4. Application or patent number(s): A. Patent Application No.(s)	document is being filed together with a new application.
A. Faterit Application No.(5)	B. Patent No.(s)
Additional numbers at	tached? Yes V No
5. Name and address to whom correspondence	6. Total number of applications and patents
concerning document should be mailed:	involved: 1
Name:Wen Liu	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00
Internal Address: LIU & LIU	Authorized to be charged by credit card
	Authorized to be charged to deposit account
Street Address:	Enclosed
444 S. Flower Street, Suite 1750	None required (government interest not affecting title)
City: Los Angeles	8. Payment Information
State: California Zip:90071	a. Credit Card Last 4 Numbers 5826
	Expiration Date <u>11/2008</u>
Phone Number: (213) 830-5743	b. Deposit Account Number 501288
Fax Number: (213) 830-5741	Authorized User Name Wen-Liu 😅
Email Address: wliu@liulaw.com	30 4
9. Signature: Mentry	Sahuary 23, 2007
Signature '	Date
WEN LIU Name of Posson Signing	Total number of pages acluding cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or maile (150):

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. (273):13-1450

PATENT

REEL: 018842 FRAME: 0759

Attorney Docket No.: 1153/233

JOINT ASSIGNMENT

THIS ASSIGNMENT, by Frank Yang, Tzu-Hao Wei, Myk Wayne Lum, and Yoon J. Kim (hereinafter referred to as the assignors), residing at 6847 Alta Vista Dr., Rancho Palos Verdes, CA 90275; 3321 Glenmark Drive, Hacienda Heights, CA 91745; 1495 Cascade Street, West Covina, CA 91790; 12 Ivy Lane, Irvine, CA 92602; and 4826 E. Los Coyotes #1, Long Beach, CA 90815, respectively, witnesseth:

WHEREAS, said assignors have invented certain new and useful improvements in FLIP TOP PAPER TOWEL HOLDER, set forth in an application for Letters Patent of the United States, having an oath or declaration executed, respectively, on 12/18/06, 12/18/06, 12/18/06, and 12/11/06.

WHEREAS, SIMPLEHUMAN LLC, a corporation duly organized under and pursuant to the laws of the State of California and having its principal place of business at 19801 S. Vermont Ave., Torrance, California 90502 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, their entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

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Attorney Docket No.: 1153/233

12/18/06
Date

12/18/06
Date

12/18/06
Date

12/18/06
Date

Name: Myk Wayne Lum

12/11/06

Date

Name: Yoon J. Kim

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PATENT REEL: 018842 FRAME: 0761