

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jorey Ramer	02/02/2007
Adam Soroca	02/02/2007
Dennis Doughty	02/02/2007

RECEIVING PARTY DATA

Name:	JumpTap, Inc
Street Address:	245 First Street
Internal Address:	11th Floor
City:	Cambridge
State/Country:	MASSACHUSETTS
Postal Code:	02142

PROPERTY NUMBERS Total: 10

Property Type	Number
Application Number:	11553567
Application Number:	11553578
Application Number:	11553581
Application Number:	11553587
Application Number:	11553598
Application Number:	11553626
Application Number:	11553569
Application Number:	11553659
Application Number:	11553713
Application Number:	11553746

CORRESPONDENCE DATA

Fax Number: (801)315-6265

OP \$400.00 11553567

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617 314 6265
Email: lfortin@gtclawgroup.com
Correspondent Name: Strategic Patents, P.C
Address Line 1: P.O. Box 920629
Address Line 4: Needham, MASSACHUSETTS 02492

ATTORNEY DOCKET NUMBER:	JMPT-0014-P01-P10
NAME OF SUBMITTER:	Leon Fortin Jr.

Total Attachments: 3
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ASSIGNMENT

WHEREAS, for each of the Undersigned, the Undersigned has developed certain inventions described in the U.S. patent applications identified in Exhibit A hereto, and has full right to convey his or her entire interest to the ASSIGNEE, both legal and equitable, in and to the inventions therein free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, JumpTap, Inc. ("ASSIGNEE"), an entity organized and existing under the laws of the state of Delaware, and having a place of business at 245 First Street, 11th Floor, Cambridge, MA 02142 is desirous of acquiring the entire right, title, and interest in and to the invention of inventions and any and all patents to be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Undersigned, the Undersigned hereby sells, assigns and transfers unto the ASSIGNEE, its successors and assigns, his or her entire right, title and interest in and to the invention or inventions, as described in the above applications and all applications resulting therefrom, including any and all conversions, divisions, continuations, continuations-in-part, substitute applications, and reissues or extensions thereof; and all resulting patents in any jurisdiction worldwide.

AND the Undersigned hereby authorizes and requests the issuing authority to issue any and all patents issuing from any of the forgoing to the ASSIGNEE or its successors and assigns.

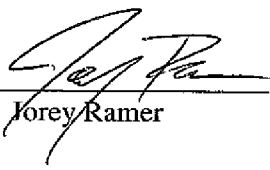
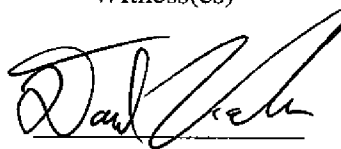
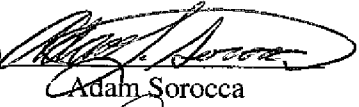

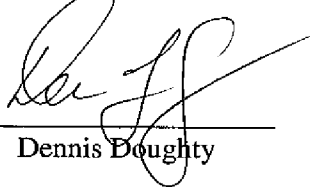

AND the Undersigned agrees that the attorney of record in the application shall hereinafter act on behalf of the ASSIGNEE.

AND the Undersigned further agrees, without any further payment or compensation by the ASSIGNEE or its successors and assigns, to communicate to the ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to the invention or inventions including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid the ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for the invention or inventions in this or any foreign country.

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The undersigned hereby authorizes the attorney(s) associated with Patent Office Customer Number 43520, to insert hereon any further information necessary or desirable for recordation of this document.

Inventor(s)	Date Signed	Witness(es)
1)  Jorey Ramer	<u>2/2/07</u>	 _____
2)  Adam Sorocca	<u>2/2/07</u>	 _____
3)  Dennis Doughty	<u>2/2/07</u>	 _____

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PATENTS

Exhibit A

Application Serial Number	Filing Date	Title	Attorney Docket Number
11/553,567	Oct 27, 2006	CONTEXTUAL MOBILE CONTENT PLACEMENT ON A MOBILE COMMUNICATION FACILITY	JMPT-0014-P01
11/553,578	Oct 27, 2006	BEHAVIOR-BASED MOBILE CONTENT PLACEMENT ON A MOBILE COMMUNICATION FACILITY	JMPT-0014-P02
11/553,581	Oct 27, 2006	MOBILE PAYMENT FACILITATION	JMPT-0014-P03
11/553,587	Oct 27, 2006	MOBILE CONTENT CROSS-INVENTORY YIELD OPTIMIZATION	JMPT-0014-P04
11/553,598	Oct 27, 2006	MOBILE PAY PER CALL	JMPT-0014-P05
11/553,626	Oct 27, 2006	MOBILE WEBSITE ANALYZER	JMPT-0014-P06
11/553,569	Oct 27, 2006	ACTION FUNCTIONALITY FOR MOBILE CONTENT SEARCH RESULTS	JMPT-0014-P07
11/553,659	Oct 27, 2006	CLIENT LIBRARIES FOR MOBILE CONTENT	JMPT-0014-P08
11/553,713	Oct 27, 2006	ON-OFF HANDSET SEARCH BOX	JMPT-0014-P09
11/553,746	Oct 27, 2006	COMBINED ALGORITHMIC AND EDITORIAL- REVIEWED MOBILE CONTENT SEARCH RESULTS	JMPT-0014-P10