

PATENT ASSIGNMENT

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jorey Ramer	02/02/2007
Dennis Doughty	02/02/2007
Adam Sorocca	02/02/2007

RECEIVING PARTY DATA

Name:	JumpTap, Inc
Street Address:	245 First Street
Internal Address:	11th Floor
City:	Cambridge
State/Country:	MASSACHUSETTS
Postal Code:	02142

PROPERTY NUMBERS Total: 11

Property Type	Number
Application Number:	11335900
Application Number:	11335904
Application Number:	11337233
Application Number:	11337234
Application Number:	11336432
Application Number:	11337180
Application Number:	11337112
Application Number:	11347826
Application Number:	11347825
Application Number:	11347842
Application Number:	11355915

CORRESPONDENCE DATA

PATENT

500217730

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ATTORNEY DOCKET NUMBER:

JMPT-0005-P01-P11

NAME OF SUBMITTER:

Leon Fortin Jr.

Total Attachments: 3

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**ASSIGNMENT**

WHEREAS, for each of the Undersigned, the Undersigned has developed certain inventions described in the U.S. patent applications identified in Exhibit A hereto, and has full right to convey his or her entire interest to the ASSIGNEE, both legal and equitable, in and to the inventions therein free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, JumpTap, Inc. ("ASSIGNEE"), an entity organized and existing under the laws of the state of Delaware, and having a place of business at 245 First Street, 11th Floor, Cambridge, MA 02142 is desirous of acquiring the entire right, title, and interest in and to the invention of inventions and any and all patents to be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Undersigned, the Undersigned hereby sells, assigns and transfers unto the ASSIGNEE, its successors and assigns, his or her entire right, title and interest in and to the invention or inventions, as described in the above applications and all applications resulting therefrom, including any and all conversions, divisions, continuations, continuations-in-part, substitute applications, and reissues or extensions thereof; and all resulting patents in any jurisdiction worldwide.

AND the Undersigned hereby authorizes and requests the issuing authority to issue any and all patents issuing from any of the forgoing to the ASSIGNEE or its successors and assigns.

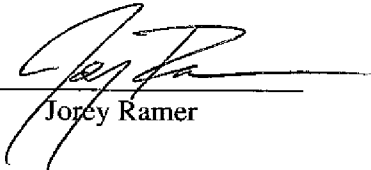
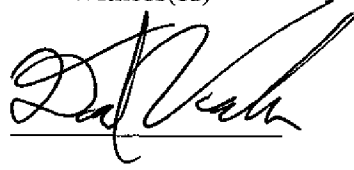


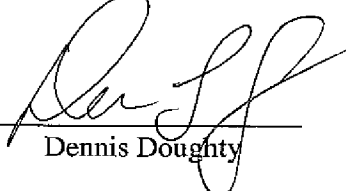

AND the Undersigned agrees that the attorney of record in the application shall hereinafter act on behalf of the ASSIGNEE.

AND the Undersigned further agrees, without any further payment or compensation by the ASSIGNEE or its successors and assigns, to communicate to the ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to the invention or inventions including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid the ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for the invention or inventions in this or any foreign country.

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The undersigned hereby authorizes the attorney(s) associated with Patent Office Customer Number 43520, to insert hereon any further information necessary or desirable for recordation of this document.

Inventor(s)	Date Signed	Witness(es)
1)  Jorey Ramer	<u>2/2/07</u>	
2)  Adam Sorocca	<u>2/2/07</u>	
3)  Dennis Doughty	<u>2/2/07</u>	

## JMPT-0005-P01-P11 Assignment

## PATENTS

## Exhibit A

Application Serial Number	Filing Date	Title	Attorney Docket Number
11/335,900	Jan 18, 2006	MOBILE ADVERTISEMENT SYNDICATION	JMPT-0005-P01
11/335,904	Jan 19, 2006	PRESENTING SPONSORED CONTENT ON A MOBILE COMMUNICATION FACILITY	JMPT-0005-P02
11/337,233	Jan 19, 2006	LOCATION INFLUENCED SEARCH RESULTS MOBILE COMMUNICATION FACILITY	JMPT-0005-P03
11/337,234	Jan 19, 2006	CHARACTERISTIC INFLUENCED SEARCH RESULTS	JMPT-0005-P04
11/336,432	Jan 19, 2006	USER HISTORY INFLUENCED SEARCH RESULTS	JMPT-0005-P05
11/337,180	Jan 19, 2006	USER CHARACTERISTIC INFLUENCED SEARCH RESULTS	JMPT-0005-P06
11/337,112	Jan 19, 2006	USER TRANSACTION HISTORY INFLUENCED SEARCH RESULTS	JMPT-0005-P07
11/347,826	Feb 3, 2006	PREVENTING MOBILE COMMUNICATION FACILITY CLICK FRAUD	JMPT-0005-P08
11/347,825	Feb 3, 2006	SEARCH QUERY ADDRESS REDIRECTION ON A MOBILE COMMUNICATION FACILITY	JMPT-0005-P09
11/347,842	Feb 3, 2006	MULTIMODAL SEARCH QUERY PROCESSING	JMPT-0005-P10
11/355,915	Feb 16, 2006	PRESENTATION OF SPONSORED CONTENT BASED ON MOBILE TRANSACTION EVENT	JMPT-0005-P11