

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNMENT
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CONVEYING PARTY DATA	
Name	Execution Date
Morinda, Inc.	02/02/2007

RECEIVING PARTY DATA	
Name:	Tahitian Noni International, Inc.
Street Address:	333 West River Park Drive
City:	Provo
State/Country:	UTAH
Postal Code:	84604

PROPERTY NUMBERS Total: 45

Property Type	Number
Application Number:	09384784
Application Number:	09832282
Application Number:	09384785
Application Number:	09829039
Application Number:	09836869
Application Number:	09523865
Application Number:	29131268
Application Number:	10006014
Application Number:	09997588
Application Number:	10039152
Application Number:	10044158
Application Number:	10124627
Application Number:	10294089
Application Number:	29147320
Application Number:	10286112

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Application Number:	10285359
Application Number:	10335653
Application Number:	10285711
Application Number:	10285334
Application Number:	10285287
Application Number:	10286167
Application Number:	10808872
Application Number:	10798730
Application Number:	10639833
Application Number:	10417406
Application Number:	10439596
Application Number:	10614466
Application Number:	09839433
Application Number:	10796625
Application Number:	10862828
Application Number:	10836571
Application Number:	90007178
Application Number:	10937419
Application Number:	10948815
Application Number:	11034505
Application Number:	11014306
Application Number:	11091051
Application Number:	10993883
Application Number:	11076992
Application Number:	11074924
Application Number:	11075214
Application Number:	11075213
Application Number:	09836881
Application Number:	11216418
Application Number:	11253130

CORRESPONDENCE DATA

Fax Number: (801)321-4893

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:

10209.1

NAME OF SUBMITTER:

Michael F. Krieger

Total Attachments: 3

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ASSIGNMENT

The Assignor, Morinda, Inc., with its principle place of business at 333 West River Park Drive, Provo, Utah 84604, asserts that it has all right, title, and interest in the below listed intellectual property:

Application No	Filing Date
09/384,784	August 27, 1999
09/832,282	April 10, 2001
09/384,785	August 27, 1999
09/829,039	April 9, 2001
09/836,869	April 17, 2001
09/523,865	March 14, 2000
29/131,268	October 16, 2000
10/006,014	December 4, 2001
09/997,588	November 29, 2001
10/036,152	December 31, 2001
10/044,158	January 11, 2002
10/124,627	April 17, 2002
10/294,089	November 14, 2002
29/174, 320	January 14, 2003
10/286,112	November 1, 2002
10/285,359	October 31, 2002
10/335,653	December 31, 2002
10/285,711	November 1, 2002
10/285,334	October 31, 2002

10/285,287	October 31, 2002
10/286,167	November 1, 2002
10/808,872	March 24, 2004
10/798,730	March 11, 2004
10/639,833	August 12, 2003
10/417,406	April 16, 2003
10/439,596	May 16, 2003
10/614,466	July 7, 2003
09/839,433	April 20, 2001
10/796,625	March 8, 2004
10/862,828	June 7, 2004
10/836,571	May 1, 2004
90/007,178	August 20, 2004
10/937,419	September 9, 2004
10/948,815	September 23, 2004
11/034,505	January 13, 2005
11/014,306	December 16, 2004
11/091,051	March 28, 2005
10/993,883	November 19, 2004
11/076,992	March 9, 2005
11/074,924	March 8, 2005
11/075,214	March 8, 2005
11/075,213	March 8, 2005
09/836,881	April 17, 2001
11/216,418	August 30, 2005
11/253,130	October 18, 2005

The Assignee, Tahitian Noni International, Inc., having a principal place of business at 333 West River Park Drive, Provo, Utah 84604, desires to secure the entire right, title and interest in said intellectual property.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which I hereby acknowledge,
ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title and interest in the intellectual property listed herein above, and in all divisions, continuations and continuations-in-part of said applications, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in any countries.

Assignor hereby agrees, without further consideration and without expense to Assignor, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

Dated this 2 day of February 2007.

MORINDA, INC.

By:



H. Michael Drake

Its:

Associate General Counsel
Morinda, Inc.