FORM PTO-1595 (Rev. 08/05)

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
Name of conveying party(ies)/execution date(s):	2. Name and address of receiving party(ies):
Peter Charles Mason, Jr January 29, 2007	Name: The Procter & Gamble Company
Additional name(s) of conveying party(ies) attached: [] Yes [] No	Internal Address: Attention: Chief Patent Counsel 6090 Center Hill Road Cincinnati, OH 45224 Additional name(s) & address(es) attached?
3. Nature of conveyance:	[]Yes [] No
Name of the owner of the application (or patent): Name of other party to Joint Research Agreement:	
4. Application number(s) or patent number(s): This document is being filed together with a new application: [] Yes [X] No	
A. Patent Application No(s). 29/270,188 Date Filed: December 18, 2006 P&G Case: CD655MX4 Confirmation No.: 6965 Additional numbers at	B. Patent No(s). P&G Case: tached? □ Yes □ No
	6. Total number of applications and patents involved: [1]
Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER & GAMBLE</u> <u>COMPANY</u>	7. Total fee (37 CFR 3.41):\$40.00 X Authorized to be charged to deposit account
	8. Deposit account number: 16-2480 Authorized User Name: David M. Weirich
Phone: 513-634-6961	
Fax Number: 513-634-3848	
Email Address: weirich.dm@pg.com	
David M. Weirich Name of Person Signing Signature Date	
Total number of pages including cover sheet, attachments, and documents: [3] Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers –	

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form; or (2) faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450

Attorney Docket Number CD655MX4
Page 1 of 2

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled SANITARY TOWEL, Attorney's Docket No. CD655MX4 and filed in the United States Patent Office as Number 29/270,188, on December 18, 2006 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Peter Charles Mason, Jr. of 3221 South Cove Court, Maineville, Ohio 45039;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 29/270,188 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

Attorney Docket Number CD655MX4 Page 2 of 2

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

State of Chio

On this <u>39¹⁴</u> day of <u>faquation</u>, 2007, before me personally appeared Peter Charles Mason, Jr., to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes

therein set forth.

Notary Public/Witness

SHEILA A. BLEVINS Notary Public, State of Ohio My Commission Expires December 9, 2007