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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PHYLLIS REUTHER	02/06/2007
DAVID KURTZ	02/06/2007
MICHAEL CONNOR	02/06/2007

RECEIVING PARTY DATA

Name:	MOBILE CONTENT NETWORKS, INC.	
Street Address:	2570 W. EL CAMINO ROAD	
Internal Address:	SUITE 111	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94040	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11672306

CORRESPONDENCE DATA

Fax Number: (202)778-2201

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-955-1500

Email: patdcdocket@hunton.com

Correspondent Name: YISUN SONG

Address Line 1: 1900 K. STREET, N.W.

Address Line 2: SUITE 1200

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	68643.000002	
NAME OF SUBMITTER:	Yisun Song	

PATENT REEL: 018864 FRAME: 0782

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> PATENT REEL: 018864 FRAME: 0783

ATTORNEY DOCKET No.: 68643.000002

ASSIGNMENT

WHEREAS, WE, Phyllis REUTHER, residing at 5 Via Canon, Milbrae, California 94030; David KURTZ, residing at 1917 Alameda de las Pulgas, Redwood City, California 94061; and Michael CONNOR, residing at 2382 Tiffin Street, Oakland, California 94602, have invented certain new and useful improvements in and to the subject matter of:

METHOD AND SYSTEM FOR DETERMINING RELEVANT SOURCES, QUERYING AND MERGING RESULTS FROM MULTIPLE CONTENT SOURCES

described in an application for United States Letters Patent being executed simultaneously herewith:

AND, WHEREAS, Mobile Content Networks, Inc., a corporation organized under the laws of the State of Delaware, having a place of business located at 2570 W. El Camino Real, Suite 111, Mountain View, California 94040 (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said improvements, said United States application, any other United States applications, including provisional, divisional, renewal, substitute, continuation, reexamination and reissue applications, based in whole or in part on said United States application or in whole or in part on said improvements, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said improvements or any parts thereof;

AND WE hereby authorize and request our agents, Hunton & Williams LLP, whose address is 1900 K Street, Suite 1200, Washington, DC 20006-1109, to insert hereon any identification necessary or desirable for recordation of this document, including the filing date and application number of said application when known.

AND WE hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

AND WE hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to

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ATTORNEY DOCKET No.: 68643.000002

make, use, sell or offer to sell said improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, our right, title and interest in said improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

AND WE do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent which may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

h, 1
Date Physiis Reuther
County of Santa Clara) State of California) ss:
State of California) ss:
On this 6th day of February, 2007, before me a Notary Public in and for the County and State aforesaid, personally appeared Phyllis Reuther
to me known and known to me to be the person of that name, who signed and sealed the
foregoing instrument, and acknowledged the same to be of his free act and deed.
Smym (cul
Notary Public
(SEAL) 5 COMM. #1446785

NOTARY PUBLIC - CALIFORNIA

SANTA CLARA COUNTY
My Comm. Expires Nov. 19, 2007

HUNTON & WILLIAMS LLP
INTELLECTUAL PROPERTY DEPARTMENT
1900 K STREET, N.W.
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WASHINGTON, DC 20006-1109
(202) 955-1500 (TELEPHONE)
(202) 778-2201 (FACSIMILE)

My Commission Expires 1-19-07

ATTORNEY DOCKET No.: 68643.000002

2 6 0= Date	1	David Kurtz	Red
County of	Santa Clara) ss:		
State of	Californa) ss:		
Public in and	On this day of d for the County and State aforesa	February,	2007, before me a Notary
to me know	on and known to me to be the	person of that name,	who signed and sealed the
	strument, and acknowledged the s		
(SEAL)	SOO YUN KIM COMM, #1446785 NOTARY PUBLIC · CALIFORI SANTA CLARA COUNTY My Comm. Expires Nov. 19, 2	NIA 🚆 My Com	ublic) umission Expires 1–19–07

HUNTON & WILLIAMS LLP
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ATTORNEY DOCKET NO.: 68643.000002

Februar	6,2007	Michi	il R Co
Date	6,2007	Michael Co	onnor
County of	Santa Clara California)	
to me know	wn and known to me	to be the person of	nally appeared Michael Connor f that name, who signed and sealed the e of his free act and deed.
(SEAL)	COM NOTARY SANT	OO YUN KIM IM. #1446785 PUBLIC - CALIFORNIA A CLARA COUNTY Expires Nov. 19, 2007	Notary Public My Commission Expires 1149-07
My Comm	ission Expires	ninaninaninani	

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