## 711

# :H \$80.00

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Richard Marks	02/02/2007

### **RECEIVING PARTY DATA**

Name:	Sony Computer Entertainment Inc.	
Street Address:	2-6-21 Minami-Aoyama	
Internal Address:	Minato-ku	
City:	Tokyo	
State/Country:	JAPAN	
Postal Code:	107-0062	

### PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	60798112
Application Number:	11624886

### **CORRESPONDENCE DATA**

Fax Number: (650)812-3444

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650.812.3400

Email: cspringer@carrferrell.com

Correspondent Name: Colby B. Springer
Address Line 1: Carr & Ferrell LLP
Address Line 2: 2200 Geng Road

Address Line 4: Palo Alto, CALIFORNIA 94303

ATTORNEY DOCKET NUMBER:	SCEA 3727
NAME OF SUBMITTER:	Colby B. Springer

Total Attachments: 1

source=3727USAssignment#page1.tif

PATENT

500221756 REEL: 018878 FRAME: 0088

Docket No: PA3727PRV/US / SCEA06005US00/01

Page 1 of 1

### ASSIGNMENT

THIS ASSIGNMENT, by Richard Marks (hereinafter referred to as the Assignor), witnesseth:

WHEREAS, said Assignor has invented certain new and useful improvements, which are described in a provisional patent application entitled Lighting Control of a User Environment via a Display Device and having application number 60/798,112 and a filing date of May 4, 2006 and, further, in a utility patent application entitled Lighting Control of a User Environment via a Display Device and having application number 11/624,886 and a filing date of January 19, 2007;

WHEREAS Sony Computer Entertainment Inc. (hereinafter referred to as the Assignee), a body having corporate powers under the laws of Japan and having a principal place of business at 2-6-21, Minami-Aoyama, Minato-ku, Tokyo, 107-0062 Japan, is desirous of obtaining the entire right, title and interest in and to said inventions and said application for Letters Patent, and in and to any Letters Patent, United States or foreign, to be obtained therefore and thereon, and to any and all improvements which are disclosed in said application for Letters Patent;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

- 1. The Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over unto said Assignee, the entire right, title and interest in, to and under said inventions; said application for Letters Patent; any Letters Patent which may be granted for said inventions in the United States of America and any foreign country; any division, continuation, and continuation-in-part of said application; any reissue or extension of said Letters Patent; and all rights under the International Convention for the Protection of Industrial Property; said right, title and interest to be held and enjoyed by said Assignee for its own use and behoove to the full end of the term for which Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor, had this sale and assignment not been made.
- 2. Said Assignor hereby warrants and represents that, at the time of execution and delivery of these presents, said Assignor is the lawful owner of the entire right, title and interest in and to said inventions and said application for Letters Patent, and that the same has not entered into any assignment, contract or understanding in conflict herewith.
- 3. Said Assignor hereby covenants and agrees to assist and cooperate with said Assignee, whereby said Assignee may enjoy to the fullest extent said right, title and interest herein conveyed, provided, however, that the entire expense which may be incurred by said Assignor in lending such assistance and cooperation be paid by Assignee. Such cooperation shall include: (a) prompt execution of all papers (prepared at the expense of Assignee) which are deemed necessary or desirable by Assignee to perfect said right, title and interest herein conveyed, (b) prompt execution of all petitions, oaths, specifications, declarations and other papers (prepared at the expense of Assignee) which are deemed necessary or desirable by Assignee for filing or prosecuting in the United States or any foreign country said application, any application which is a division, continuation, or continuation-in-part of said application, any reissue application for any Letters Patent granted on said application, or for any interference proceeding involving said application or Letters Patent granted thereon; and (c) prompt assistance and cooperation in the prosecution of all legal proceedings involving said inventions, said application, or Letters Patent granted thereon, including oppositions, cancellation proceedings, priority contests, public use proceedings and court actions.
- 4. The terms, covenants and conditions of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and/or other legal representatives, and shall be binding upon said Assignor, his heirs, legal representatives and assigns.
- 5. Said Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States to said Assignee as the assignee of said inventions.

IN WITNESS WHEREOF said Assignor has executed and delivered this instrument on the date noted below.

Ruhal / Mush

2-2-07 Date

PATENT REEL: 018878 FRAME: 0089