)MB No. 0651-0027 (exp. 6/30/2008)	U.S. DEPARTMENT OF COMMERC United States Patent and Trademark Offic
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To the Director of the U.S. Patent and Trademark Office: Ple	ease record the attached documents or the new address(es) below.
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Additional name(s) of conveying party(ies) attached? Yes 3. Nature of conveyance/Execution Date(s):	No Street Address: 333 Continental Boulevard
Execution Date(s) January 25, 2007	
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Security Agreement Security Agreement Joint Research Agreement	State: California
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11/592,748	B. Patent No.(s)
11/592,748 Additional numbers 5. Name and address to whom correspondence	attached? Yes X No 6. Total number of applications and patents
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11/592,748 Additional numbers 5. Name and address to whom correspondence concerning document should be mailed: Name: Jeffrey S. Zola Internal Address: Kolisch Hartwell, P.C. Street Address: 520 S.W. Yamhill Street, Suite 200 City: Portland State: Oregon Zip: 97204	attached? Yes No 6. Total number of applications and patents involved:
11/592,748 Additional numbers 5. Name and address to whom correspondence concerning document should be mailed: Name: Jeffrey S. Zola Internal Address: Kolisch Hartwell, P.C. Street Address: 520 S.W. Yamhill Street, Suite 200 City: Portland State: Oregon Zip: 97204 Phone Number: (503) 224-66555	attached? Yes No 6. Total number of applications and patents involved: one 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) 8. Payment Information a. Credit Card Last 4 Numbers Expiration Date
11/592,748 Additional numbers 5. Name and address to whom correspondence concerning document should be mailed: Name: Jeffrey S. Zola Internal Address: Kolisch Hartwell, P.C. Street Address: 520 S.W. Yamhill Street, Suite 200 City: Portland State: Oregon Zip: 97204 Phone Number: (503) 224-6655 Fax Number: (503) 295-6679	attached? Yes No 6. Total number of applications and patents involved:

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ASSIGNMENT

WHEREAS, we, Jeffrey Osnato of Cranford, New Jersey and Nicholas Howard of Long Beach, California, have invented certain improvements in a GAME UNIT WITH MOTION AND ORIENTATION SENSING CONTROLLER, for which we filed U.S. Provisional Patent Application Serial No. 60/733,593 on November 4, 2005, and U.S. Patent Application Serial No. 11/592,748 on November 3, 2006; and

WHEREAS, MATTEL, INC, a Delaware corporation, having its principal place of business in El Segundo, California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Jeffrey Osnato and Nicholas Howard, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to MATTEL, INC., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in any and all divisions, continuations, reissues, substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to MATTEL, INC., as the assignee of our entire right, title, and interest in and to the same, for the sole use of MATTEL, INC., and its successors and assigns.

Page 1 – ASSIGNMENT TO MATTEL, INC.

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Serial No. 11/592,748; Our Refs. MAT 3Z005P, MAT 3Z005

PATENT 1:20:38 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-1/13 * DNIS:2730140 * BEEUra 0188840ERAME: 0036 Further, we hereby covenant and agree to and with MATTEL, INC., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent application, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to MATTEL, INC., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to MATTEL, INC., make all rightful oaths, and generally do everything possible to aid MATTEL, INC., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

PAGE 6/7 * RCVD AT 2/9/2007 1:20:38 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-1/13 * DNIS:2730140 * BEELTA 0188840 FRAME: 0037

25 IN TESTIMONY WHEREOF, I have hereunto set my hand this day NAARY of 2006 Teff Witness: Signature Name: Houter \$ Address: 333 Contracted Blud. Egundo, CA 90245 City & State: IN TESTIMONY WHEREOF, I have hereunto set my hand this ______ day of _____ ,200**\$**.7 icholas Howar Witness: Signature Name: Anto 9 Address: 333 Contantal Blud. City & State: El. Doundo, CA 90245

Page 3 -

ASSIGNMENT TO MATTEL, INC. Serial No. 11/592,748; Our Refs. MAT 3Z005P, MAT 3Z005

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