PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Xavier Rousseau	10/24/2006

RECEIVING PARTY DATA

Name:	Zino Davidoff Trading AG
Street Address:	Lindenhofstrasse 40
City:	Basel
State/Country:	SWITZERLAND
Postal Code:	4052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29277071

CORRESPONDENCE DATA

Fax Number: (212)422-4726

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: cheung@hugheshubbard.com

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ATTORNEY DOCKET NUMBER: 79551.1217

NAME OF SUBMITTER: Hay Yeung Cheung (Reg. No. 56,666)

Total Attachments: 1

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PATENT REEL: 018884 FRAME: 0369

Sample Form (former PTO/SB/15) (08-03)

ASSIGNMENT OF APPLICATION		Docket Number (Optional)			
		79551.1217			
Whereas, I/We, Xavier Rousseau	of Paris, France	, hereafter			
referred to as applicant, have invented certain new and	referred to as applicant, have invented certain new and useful improvements in				
WATCH CASE					
for which an application for a United States Paten	t was filed on				
Application Number	~ ·				
for which an application for a United States Paten	t was executed on	, and			
Whereas, Zino Davidoff Trading AG of Basel, S	witzerland	here referred			
to "assignee" whose mailing address is Lindenhofstras	sse 40, 4052 Basel, Sw	vitzerlandis			
desirous of acquiring the entire right, title and interest in	the same;				
Now, therefore, in consideration of the sum of <u>one</u> <u>dollars</u> (\$ <u>1.00</u>), the receipt whereof is acknowledge, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made. Executed this					
at tous (trance)					
		ignature			
State of)	Xavier Rousseau				
SS: County of	Printed Name/Re	egistration No., if applicable			
Before me personally appeared said					
and acknowledged the foregoing instrument to be his free act and deed this					
day of, 20					
Seal					
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.					
✓ Total of 1 forms are submitted.					

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

RECORDED: 02/13/2007

PATENT REEL: 018884 FRAME: 0370