



02-15-2007

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

Form PTO-1595 (Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)



T

103372734

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

2.8.07

1. Name of conveying party(ies)

Supriti Bharna

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) January 22, 2007

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

2. Name and address of receiving party(ies)

Name: Hartley & Marks Publishers, Inc.

Internal Address: _____

Street Address: 3661 West Broadway

City: Vancouver, BC

State: _____

Country: Canada Zip: V6R 2B8

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)
29/264, 146

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: D. Brent Kenady

Internal Address: Wells St. John, P.S.

Street Address: 601 W. 1st Ave., Suite 1300

City: Spokane

State: Washington Zip: 99201

Phone Number: (509) 624-4276

Fax Number: (509) 838-3424

Email Address: bkenady@wellsstjohn.com

6. Total number of applications and patents involved: One (1)

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

2-7-07

Date

D. Brent Kenady

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

9

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

02/13/2007 DBYRNE 00000203 29264146
01 FC:8021

(40.00 DP)

EV979440315
PATENT

REEL: 018916 FRAME: 0799

ASSIGNMENT

PARTIES TO THE ASSIGNMENT:

Inventor:

Supriti Bharna
865 West 18th Avenue
Vancouver, British Columbia
V5Z 1W2 Canada

Assignee:

Hartley & Marks Publishers, Inc.
Corporation of Canada
3661 West Broadway
Vancouver, BC
V6R 2B8 Canada

BACKGROUND OF THIS ASSIGNMENT:

Inventor has conceived certain new and useful inventions disclosed in United States patent application no. 29/264,146, filed August 2, 2006, titled "Spine of a Book or Similar Article".

HARTLEY & MARKS PUBLISHERS, INC. (hereinafter referred to as "ASSIGNEE") desires to acquire the entire right, title and interest in said inventions and with respect to any Letters Patent that may be granted with respect to the inventions in both the United States and in all foreign countries.

THE PARTIES AGREE AS FOLLOWS:

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, INVENTOR has sold, assigned and

transferred to ASSIGNEE the full and exclusive right to said inventions in the United States and in all foreign countries.

INVENTOR does hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest in the above-identified inventions and application and to any reissues, renewal, divisions or continuations of the application thereof, and hereby authorizes the Commissioner of Patents and Trademarks to issue such Letters Patent to ASSIGNEE for the sole use of ASSIGNEE, its successors or assigns.

INVENTOR further agrees to execute, at the request and expense of ASSIGNEE such other formal documents as may be required to fully convey the interest transferred herein and will similarly execute any application papers required for the filing of any division, continuation or reissue of the patent application or resulting Letters Patent; and will generally do everything necessary or desirable to obtain and enforce proper protection for the inventions assigned hereby.

INVENTOR further assigns to ASSIGNEE the whole right, title and interest in the inventions disclosed in the application throughout all countries foreign to the United States. ASSIGNEE is hereby authorized to apply for patents relating to the inventions in its own name in countries where such procedure is proper; to claim the benefit of the International Convention; to file and prosecute International Applications relating to the inventions under the Patent Cooperation Treaty; and to file and prosecute applications relating to the inventions under the European Patent

Convention. INVENTOR agrees to execute applications relating to the inventions in those countries where it is necessary that the same be executed by the inventor, and to execute assignments of such applications and the resulting Letters Patent to ASSIGNEE as well as all other necessary papers in relation to such applications and the resulting Letters Patent to ASSIGNEE as well as all other necessary papers in relation to such applications and Letters Patent.

Signed at Vancouver Canada, on Jan. 22, 2007
[city] [country]

Bharna
Supriti Bharna