

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNMENT
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CONVEYING PARTY DATA	
Name	Execution Date
Topixa, Inc.	02/25/2007

RECEIVING PARTY DATA	
Name:	Suggestica, Inc.
Street Address:	4212 Lorren Drive, Suite 96
City:	Fremont
State/Country:	CALIFORNIA
Postal Code:	94536

PROPERTY NUMBERS Total: 9	
Property Type	Number
Application Number:	60609215
Application Number:	11223831
Application Number:	11223817
Application Number:	11222679
Application Number:	60621290
Application Number:	11222663
Application Number:	60688433
Application Number:	11222662
PCT Number:	US0532435

CORRESPONDENCE DATA	
Fax Number:	(510)291-2985
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	510-547-3378
Email:	dov@inventek.com
Correspondent Name:	Dov Rosenfeld
Address Line 1:	5507 College Avenue, #2

OP \$360.00 60609215

Address Line 4: Oakland, CALIFORNIA 94618

ATTORNEY DOCKET NUMBER:

SUGGESTICA

NAME OF SUBMITTER:

Dov Rosenfeld

Total Attachments: 6

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REQUEST FOR RECORDATION OF ASSIGNMENT

Mail Stop Assignment Recordation Services
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

Enclosed herewith for recordation in the records of the U.S. Patent and Trademark Office are

- a) an original Assignment (or a copy of an original) for the following nine properties:
Application Nos.: 60/609,215, 11/223,831, 11/223,817, 11/222,679, 60/621,290, 11/222,663,
60/688,433, 11/222,662, PCT/US2005/032435;
- b) an Assignment Cover Sheet; and
- c) \$360.00.

Please record and return the Assignment.

Respectfully Submitted,

February 26, 2007
Date

/Dov Rosenfeld/ #38687
Dov Rosenfeld, Reg. No. 38687

Address for correspondence:

Dov Rosenfeld
5507 College Avenue, Suite 2
Oakland, CA 94618
Tel. (510) 547-3378; Fax: (510) 291-2985

PATENTS ONLY

Tab settings ⇨⇨⇨

To the honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name and address of conveying party(ies):
Name: Topixa, Inc.
Street Address: 1741 Middlefield Road
City: Palo Alto State: CA Zip: 94301
Additional name(s) of conveying party(ies) attached? Yes No

1. Name and address of receiving party(ies):
Name: Suggestica, Inc.
Street Address: 4212 Lorren Drive, Suite 96
City: Fremont State: CA Zip: 94536

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: February 25, 2007

Additional name(s) & address(es) Yes No

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: _____
A. Patent Application No.(s) 60/609,215, 11/223,831, 11/223,817, 11/222,679, 60/621,290, 11/222,663, 60/688,433, 11/222,662, PCT/US2005/032435 | B. Patent No.(s) _____
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Dov Rosenfeld
Inventek
Internal Address: _____
Street Address: 5507 College Avenue, Suite 2
City: Oakland State: CA Zip: 94618

6. Total number of applications and patents involved:
7. Total fee (37 CFR 3.41). \$360.00
 Fee being paid by EFS Web by credit card payment
 Authorized to be charged to deposit account
8. Deposit account number:
50-0292
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Dov Rosenfeld / Dov Rosenfeld/ #38687 February 26, 2007
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and documents:

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Additional name(s) & address(es) Yes No

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A. Patent Application No.(s) 60/609,215, 11/223,831, 11/223,817, 11/222,679, 60/621,290, 11/222,663, 60/688,433, 11/222,662, PCT/US2005/032435 | B. Patent No.(s) _____
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Inventek
Internal Address: _____
Street Address: 5507 College Avenue, Suite 2
City: Oakland State: CA Zip: 94618

6. Total number of applications and patents involved: 9
7. Total fee (37 CFR 3.41). \$360.00
 Fee being paid by EFS Web by credit card payment
 Authorized to be charged to deposit account
10. Deposit account number:
50-0292
(Attach duplicate copy of this page if paying by deposit account)

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Dov Rosenfeld / /Dov Rosenfeld/ #38687 February 26, 2007
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and documents: 5

*Patent Assignment**Page 1 of 3***PATENT ASSIGNMENT**

THIS PATENT ASSIGNMENT, effective as of 12 February 2007, between Topixa, Inc., dba Rawsugar (hereinafter referred to as ASSIGNOR), a corporation established under the laws of the State of Delaware, and Suggestica, Inc., (hereinafter referred to as ASSIGNEE), a corporation established under the laws of the State of Delaware;

WITNESSETH THAT;

WHEREAS, ASSIGNOR has acquired all right, title and interest in and to certain inventions, improvements and patent rights relating to the following inventions, as set forth in the following patent applications, and hereinafter referred to as ASSIGNED PATENT APPLICATIONS:

- 1) USER CREATING AND RATING OF ATTACHMENTS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS, AND A USER INTERFACE THEREFOR set forth in U.S. Provisional Patent Application Serial No. 60/609,215 titled USER CREATING AND RATING OF ATTACHMENTS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS, AND A USER INTERFACE THEREFOR filed on September 10, 2004, Agent/Attorney Ref. No. TOPIX101-P;
- 2) CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS set forth in U.S. Patent Application Serial No. 11/223,831 titled CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS filed on September 9, 2005, Agent/Attorney Ref. No. TOPIX101;
- 3) CREATING ATTACHMENTS AND RANKING USERS AND ATTACHMENTS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS set forth in U.S. Patent Application Serial No. 11/223,817 titled CREATING ATTACHMENTS AND RANKING USERS AND ATTACHMENTS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS filed on September 9, 2005, Agent/Attorney Ref. No. TOPIX102;
- 4) USER INTERFACE FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS set forth in U.S. Patent Application Serial No. 11/222,679 titled USER INTERFACE FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS filed on September 9, 2005, Agent/Attorney Ref. No. TOPIX103;
- 5) CREATING AND SHARING COLLECTIONS OF LINKS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS, AND A USER INTERFACE THEREFOR set forth in U.S. Provisional Patent Application Serial No. 60/621,290 titled CREATING AND SHARING COLLECTIONS OF LINKS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS, AND A USER INTERFACE THEREFOR filed on October 22, 2004, Agent/Attorney Ref. No. TOPIX104-P;

Patent Assignment

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- 6) CREATING AND SHARING COLLECTIONS OF LINKS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS, AND A USER INTERFACE THEREFOR set forth in U.S. Patent Application Serial No. 11/222,663 titled CREATING AND SHARING COLLECTIONS OF LINKS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS, AND A USER INTERFACE THEREFOR filed on September 9, 2005, Agent/Attorney Ref. No. TOPIX104;
- 7) AUTHORIZING AND MANAGING PERSONALIZED SEARCHABLE LINK COLLECTIONS set forth in U.S. Provisional Patent Application Serial No. 60/688,433 titled AUTHORIZING AND MANAGING PERSONALIZED SEARCHABLE LINK COLLECTIONS filed on June 7, 2005, Agent/Attorney Ref. No. TOPIX105-P; and
- 8) AUTHORIZING AND MANAGING PERSONALIZED SEARCHABLE LINK COLLECTIONS set forth in U.S. Patent Application Serial No. 11/222,662 titled AUTHORIZING AND MANAGING PERSONALIZED SEARCHABLE LINK COLLECTIONS filed on September 9, 2005, Agent/Attorney Ref. No. TOPIX105; and
- 9) USER CREATING AND RATING OF ATTACHMENTS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS, AND A USER INTERFACE THEREFOR set forth in International Patent Application Serial No. PCT/US2005/032435 titled USER CREATING AND RATING OF ATTACHMENTS FOR CONDUCTING A SEARCH DIRECTED BY A HIERARCHY-FREE SET OF TOPICS, AND A USER INTERFACE THEREFOR filed on September 9, 2005, Agent/Attorney Ref. No. TOPIX101PC;

AND

WHEREAS, ASSIGNEE is desirous of acquiring ASSIGNOR's entire right, title and interest in and to the ASSIGNED PATENT APPLICATIONS, improvements and patent rights;

NOW THEREFORE, for and in consideration of the premises and mutual covenants herein contained, the parties hereto agree as follows:

In consideration for the signing of the Asset Purchase Agreement between ASSIGNOR and ASSIGNEE dated 12 February 2007 and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells and assigns to said ASSIGNEE all right, title and interest in to any and all patent ownership interest Assignor may have throughout the world in and to the ASSIGNED PATENT APPLICATIONS, including the rights to file and obtain United States and non-United States patents, inventor's certificates and utility models, and all conversions, divisions, reissues, substitutions and continuations thereof.

Patent Assignment

IN WITNESS WHEREOF, each of the parties hereto has caused this PATENT ASSIGNMENT Agreement to be duly executed in by each party's duly authorized representative as of the date signed below.

ASSIGNOR: Topixa, Inc., dba Rawsugar,

by:

Daniel Seligson
Name: Daniel Seligson

Feb 25, 2007
Date

Title: President, TOPIXA, INC, dba Rawsugar

ASSIGNOR signature WITNESSED BY:

Witness Signature: *Margaret Seligson*

Witness Name: *Margaret Seligson*

ASSIGNEE: Suggestica, Inc.

by:

Rajesh Setty
Name: Rajesh Setty

Feb 25, 2007
Date

Title: President, Suggestica, Inc.

ASSIGNEE signature WITNESSED BY:

Witness Signature: *Kavitha Setty*

Witness Name: *KAVITHA SETTY*