

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
EFFECTIVE DATE:	02/26/2007

CONVEYING PARTY DATA

Name	Execution Date
Gary Zalewski	02/26/2007

RECEIVING PARTY DATA

Name:	Sony Computer Entertainment America Inc.
Street Address:	919 E. Hillsdale Boulevard
Internal Address:	2nd Floor
City:	Foster City
State/Country:	CALIFORNIA
Postal Code:	94404-2175

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11679059

CORRESPONDENCE DATA

Fax Number: (310)734-3237
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (310) 734-3236
 Email: rkovelman@steptoe.com
 Correspondent Name: Robert L. Kovelman
 Address Line 1: Steptoe & Johnson LLP
 Address Line 2: 2121 Avenue of the Stars, 28th Floor
 Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:	Robert L. Kovelman
--------------------	--------------------

Total Attachments: 1
 source=83339-0009_Assignment#page1.tif

CH \$40.00 11679059

ASSIGNMENT	Attorney Docket No: 83339.0009
	U.S. Serial No. NEW

ASSIGNMENT

For valuable consideration, I, GARY ZALEWSKI of Oakland, California, hereby assign to Sony Computer Entertainment America Inc., a corporation of the state of California having a place of business at 919 E. Hillsdale Boulevard, 2nd Floor, Foster City, California 94404-2175; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled VARIATION AND CONTROL OF SENSORY WORK PLAYBACK, and filed herewith; this assignment including said applications, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment. The undersigned hereby authorizes Assignee to insert in this Assignment the filing date and application number of the above-identified application when known.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date written herein below.

Assignor:

Dated: 2/26/07



Gary Zalewski