

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Brian M. O'Neill</td> <td>11/25/2006</td> </tr> <tr> <td>James R. Stogdill</td> <td>11/28/2006</td> </tr> <tr> <td>William D. Back</td> <td>11/29/2006</td> </tr> </tbody> </table>		Name	Execution Date	Brian M. O'Neill	11/25/2006	James R. Stogdill	11/28/2006	William D. Back	11/29/2006
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Brian M. O'Neill	11/25/2006								
James R. Stogdill	11/28/2006								
William D. Back	11/29/2006								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	Gestalt LLC								
<b>Street Address:</b>	680 American Avenue								
<b>Internal Address:</b>	Suite 302								
<b>City:</b>	King of Prussia								
<b>State/Country:</b>	PENNSYLVANIA								
<b>Postal Code:</b>	19406								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11565539</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11565539				
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Application Number:	11565539								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(215)568-3439								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
<b>Phone:</b>	2155683100								
<b>Email:</b>	dwilkins@woodcock.com								
<b>Correspondent Name:</b>	Dale M. Heist								
<b>Address Line 1:</b>	Cira Centre, 12th Floor								
<b>Address Line 2:</b>	Woodcock Washburn LLP								
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19104-2891								
<b>ATTORNEY DOCKET NUMBER:</b>	GELL-0006								
<b>NAME OF SUBMITTER:</b>	Deborah M. Wilkinson								

**CH \$40.00 11565539**

Total Attachments: 4

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**DOCKET NO.: GELL-0006**

**PATENT  
Joint Inventors  
(Pending Application;  
Application No. Unknown)**

**ASSIGNMENT**

WHEREAS, we **Brian M. O'Neill, James R. Stogdill, and William D. Back**, hereinafter referred to as the assignors, residing respectively at **1191 Randy Drive, Pottstown, Pennsylvania 19464; 113 Runnymede Avenue, Wayne, Pennsylvania 19087; and 6034 Green Pond Drive, Jacksonville, Florida 32258**; are the joint inventors of certain inventions or improvements for which we have made application for Letters Patent to the United States, identified as Case No. **GELL-0006**, entitled **CONTEXT-BASED IDENTIFICATION OF ENTITY WITH WHICH COMMUNICATION OCCURS**; and

WHEREAS, **Gestalt LLC**, hereinafter referred to as the assignee, of **680 American Avenue, Suite 302, King Of Prussia, Pennsylvania 19406**, a **Limited Liability Company of the Commonwealth Of Pennsylvania**, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, we, the said assignors, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, including the full right to sue for and collect damages for past violations of provisional rights having arisen from any publication of said application or any continuations, divisions, or renewals of or substitutes for said application. We further assign to and authorize said assignee, to file in our names applications for Letters Patent in all countries, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

AND we hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement in conflict herewith, and we further covenant and agree that we will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent to said assignee, its successors, assigns, nominees, or legal representatives, and each of us agrees to communicate to said assignee or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything

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possible to aid said assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

AND this Assignment may be executed in multiple counterparts, each of which shall be deemed to be an original of this Assignment. Additionally, we hereby authorize our attorneys to collect the signature pages of each executed counterpart and to attach those signature pages to a single copy of this instrument, which single copy and attached signature pages together shall constitute an original of this Assignment.

We further authorize and direct our attorneys to insert below\* the application number and filing date of said application now identified as Case No. GELL-0006 as soon as the same shall have been made known to them by the United States Patent Office.

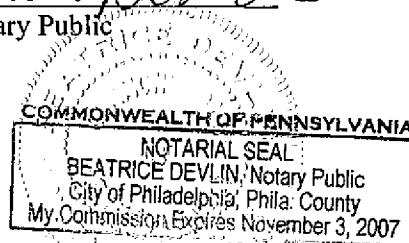
IN WITNESS WHEREOF, we have hereunto set our hands and seals.

11/25/2006 Date Brian M. O'Neill (L.S.)

STATE OF Pennsylvania  
COUNTY OF Philadelphia : SS

On this 20<sup>th</sup> day of Nov., year of 2006, before me personally came the above named Brian O'Neill to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Beatrice Devlin  
Notary Public



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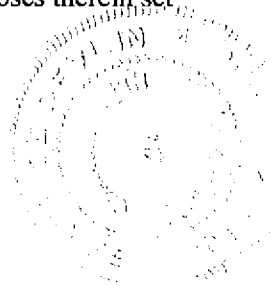
11/28/06  
Date

[Signature] (L.S.)  
James R. Stogdill

STATE OF Pennsylvania  
COUNTY OF Philadelphia: SS

On this 28 day of November, year of 06, before me personally came the above named JAMES R. Stogdill to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

[Signature]  
Notary Public



COMMONWEALTH OF PENNSYLVANIA  
NOTARIAL SEAL  
BEATRICE DEVLIN, Notary Public  
City of Philadelphia, Phila. County  
My Commission Expires November 3, 2007

