

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ingenio, Inc.	02/27/2007
RECEIVING PARTY DATA	
Name:	UTBK, Inc.
Street Address:	3500 South DuPont Highway
City:	Dover
State/Country:	DELAWARE
Postal Code:	19901
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10956771
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	76705-201004/US
NAME OF SUBMITTER:	John P. Ward
Total Attachments: 1 source=076705-201004US_Assignment#page1.tif	

CH \$40.00 10956771

**PATENT ASSIGNMENT**

WHEREAS, KEEN.COM, (now known as Ingenio, Inc.) hereinafter referred to as ASSIGNOR, owns a certain invention entitled:

**METHOD AND SYSTEM TO CONNECT CONSUMERS TO INFORMATION**

for which an application for a United States Patent was filed with the United States Patent and Trademark Office on October 1, 2004 and assigned Patent Application Serial No. 10/956,771.

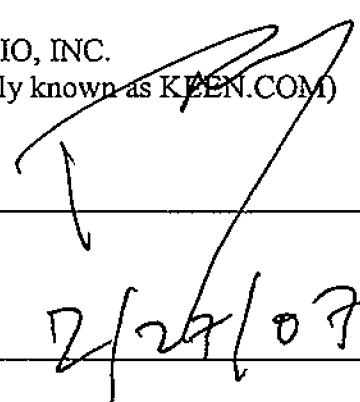
WHEREAS, UTBK, Inc., a corporation organized and existing under the laws of the State of Delaware, and having its principal place of business at 3500 South DuPont Highway, Dover, Delaware, 19901, ("ASSIGNEE") is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR HEREBY COVENANTS that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.


IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their authorized representatives as of the date shown below.

INGENIO, INC.  
(formerly known as KEEN.COM)

By:   
Name: \_\_\_\_\_

Date: 2/27/07

UTBK, INC.

By:   
Name: SCOTT FABER

Date: 2/27/07