

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Makoto Nakazato</td> <td>02/22/2007</td> </tr> <tr> <td>Ted Lubin</td> <td>02/15/2007</td> </tr> </tbody> </table>		Name	Execution Date	Makoto Nakazato	02/22/2007	Ted Lubin	02/15/2007		
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Makoto Nakazato	02/22/2007								
Ted Lubin	02/15/2007								
RECEIVING PARTY DATA									
Name:	Mattel, Inc.								
Street Address:	333 Continental Blvd.								
City:	El Segundo								
State/Country:	CALIFORNIA								
Postal Code:	90245-5012								
PROPERTY NUMBERS Total: 3									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>60734894</td> </tr> <tr> <td>Application Number:</td> <td>11557458</td> </tr> <tr> <td>PCT Number:</td> <td>US0643506</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	60734894	Application Number:	11557458	PCT Number:	US0643506
Property Type	Number								
Application Number:	60734894								
Application Number:	11557458								
PCT Number:	US0643506								
CORRESPONDENCE DATA									
Fax Number:	(503)295-6679								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	(503)224-6655								
Email:	shudnut@khpatent.com								
Correspondent Name:	Steven W. Hudnut								
Address Line 1:	520 SW Yamhill, Suite 200								
Address Line 4:	Portland, OREGON 97204								
ATTORNEY DOCKET NUMBER:	MAT 3Z016, P, AND PCT								
NAME OF SUBMITTER:	Steven W. Hudnut								

CH \$120.00 60734894

Total Attachments: 3

500233037

**PATENT
 REEL: 018957 FRAME: 0954**

source=Executed Assignment to Mattel (MAT3Z016)#page1.tif
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ASSIGNMENT

WHEREAS, we, Makoto Nakazato of Redondo Beach, California, and Ted Lubin of Los Angeles, California, have invented certain improvements in ACTION FIGURE TOY, for which we filed U.S. Provisional Patent Application Serial No. 60/734,894 on November 8, 2005; and U.S. Utility Patent Application Serial No. 11/557,458 filed on November 7, 2006; and PCT Patent Application Serial No. PCT/US2006/43506 filed on November 8, 2006; and

WHEREAS, Mattel, Inc., a Delaware Corporation, having its principal place of business in El Segundo, California, is desirous of acquiring an interest therein;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Makoto Nakazato and Ted Lubin, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

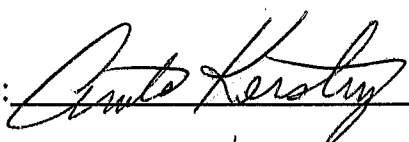
Further, we hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified Utility patent application, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 22
day of FEB., 2007.


Makoto Nakazato

Witness:

Signature: 

Name: Anita Kersting

Address: 333 Continental Blvd.

City & State: El Segundo, CA 90245

IN TESTIMONY WHEREOF, I have hereunto set my hand this 15TH

day of FEB, 2007.



Ted Lubin

Witness:

Signature: Anita Kersting

Name: Anita Kersting

Address: 333 Continental Blvd.

City & State: El Segundo, CA 90245