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Attorney Docket No.: 6995P001X2XX

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1. Name of conveying party(ies):

Yaacov Ben-Yaacov, Boaz Ben-Yaacov, and Abraham Lieberman

Additional name(s) of conveying party(ies) attached?

☒ No ☐ Yes

2. Name and address of receiving party(ies):

Name: Catch Media, Inc.

Internal Address: _____

3. Nature of Conveyance

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other:Street Address: 3832 Mill Glen DriveCity: Douglasville State/Province: Georgia Zip: 30135Country: USAExecution Date(s): 01.28.2007; 01.28.2007; and 01.28.2007Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s): 11/607,163

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Blakely, Sokoloff, Taylor & Zafman LLP

Internal Address: _____

Street Address: 12400 Wilshire Boulevard, 7th Floor
Los Angeles, California 900256. Total number of applications and patents involved: 17. Total Fee (37 CFR 3.41).....\$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account

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02-2666

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lester J. Vincent, Reg. No. 31,460

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Signature

Date

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PATENT

REEL: 018958 FRAME: 0096

No.: 6995P001X2XX (For Execution After Filing Patent Application)

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we

the undersigned, Yaacov Ben-Yaacov, Boaz Ben-Yaacov, and Abraham Lieberman

hereby sell, assign, and transfer to CATCH MEDIA, INC.

a corporation of Delaware, having a principal place of business at

3832 Mill Glen Drive, Douglasville, Georgia 30135, USA, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that was filed December 1, 2006 and assigned Application No. 11/607,163 and is entitled

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and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: January 28th, 2007

Yaakov Ben-Yaacov
Name: Yaakov Ben-Yaacov

Date: January 28th, 2007

Boaz Ben-Yaacov
Name: Boaz Ben-Yaacov

Date: January 28th, 2007

Abraham Lieberman
Name: Abraham Lieberman

Date: _____, 20__

Name: _____

Date: _____, 20__

Name: _____

Date: _____, 20__

Name: _____

State of: _____}

SS.

County of: _____}

Assignment Document Return Address:

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
12400 Wilshire Blvd., Seventh Floor
Los Angeles, California 90025-1026
(408) 720-8598

On this _____ day of _____, 20__, before me, _____,
the undersigned Notary Public, personally appeared _____

☐ personally known to me ☐ proved to me on the basis of satisfactory evidence to
be the person(s) whose name(s) subscribed to the within instrument, and
acknowledged that executed it.

WITNESS my hand and official seal.

Notary's Signature