Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Jack Benjamin Strong	02/02/2007	
Vijay Myneni	02/02/2007	
Vivek Patel	02/02/2007	
Kiren Sekar	02/02/2007	

RECEIVING PARTY DATA

Name:	Sharpcast, Inc.
Street Address:	250 Cambridge Avenue
Internal Address:	Suite 101
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94306

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11636358

CORRESPONDENCE DATA

Fax Number: (408)973-2595

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 408-973-2585

Email: vpula@ip-patent.com

Correspondent Name: Lee Van Pelt

Address Line 1: 10050 N. Foothill Blvd.

Address Line 2: Suite 200

500233477

Address Line 4: Cupertino, CALIFORNIA 95014

ATTORNEY DOCKET NUMBER:	SHRPP003
NAME OF SUBMITTER:	Lee Van Pelt

PATENT

REEL: 018960 FRAME: 0263

CH \$40.00

Total Attachments: 1 source=SHRPP003 Executed Assignment#page1.tif

PATENT REEL: 018960 FRAME: 0264

ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

EFFICIENT SYNCHRONIZATION OF CHANGES TO IMAGES

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on December 8, 2006, and which bears the Application No. 11/636,358, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known;

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- Sell(s), assign(s) and transfer(s) to Sharpcast, Inc., a California corporation having a place of business at 250 Cambridge Avenue, Suite 101, Palo Alto, CA 94306, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1)	Signature: Typed Name:	Jack Benjanan Strong	Date:	212107
2)	Signature: Typed Name:	Vijay Myneni	Date:	2/2/07
3)	Signature: Typed Name:	Wivek Patel	Date:	2/2/07
4)	Signature: Typed Name:	Kiren-8ekar	Date:	2/2/07

Atty Dkt. No. SHRPP003

RECORDED: 03/05/2007

PATENT REEL: 018960 FRAME: 0265