

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Boaz Axelrad	02/05/2007
RECEIVING PARTY DATA	
Name:	PLASTIC PLAY INC.
Street Address:	1650 McEwen Drive
City:	Whitby, Ontario
State/Country:	CANADA
Postal Code:	L1N OA2
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6508690
CORRESPONDENCE DATA	
Fax Number:	(703)205-8050
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	703-205-8000
Email:	rowek@bskb.com
Correspondent Name:	Kathleen Rowe
Address Line 1:	8110 Gatehouse Road, Suite 100 East
Address Line 4:	Falls Church, VIRGINIA 22040-0747
ATTORNEY DOCKET NUMBER:	3918-0194M
NAME OF SUBMITTER:	Jim W. Hellwege
Total Attachments: 2 source=20070305Assignment#page1.tif source=20070305Assignment#page2.tif	

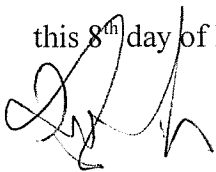
CH \$40.00 6508690

CANADA ) TO ALL WHOM THESE PRESENTS MAY  
PROVINCE OF ONTARIO ) COME, BE SEEN OR KNOWN  
TO WIT )

I, JAMES TATE WILBUR, a Notary Public, in and for the Province of Ontario, by Royal Authority duly appointed, carrying on business at 218 Centre Street North, Oshawa, Ontario, Canada DO CERTIFY AND ATTEST that the document hereto annexed is a true copy of an ASSIGNMENT dated February 5, 2007 from BOAZ AXELRAD to PLASTIC PLAY INC. of all right, title and interest in an invention entitled TOY CONSTRUCTION ELEMENT.

IN TESTIMONY WHEREOF I have hereto subscribed my name and affixed my Notarial Seal of Office at Oshawa, Ontario, Canada.

this 8<sup>th</sup> day of February, 2007.

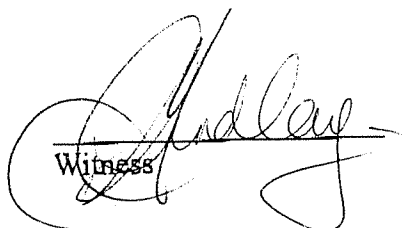


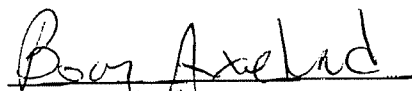
A Notary Public in and for the Province of  
Ontario, Canada

## ASSIGNMENT

I, BOAZ AXELRAD, whose full post office address is 10 Kirkland Blvd., Toronto, Ontario, Canada, M6A 1E6 in consideration of the sum of \$2.00 and other good and valuable consideration the receipt of which is hereby acknowledged do hereby sell and assign to PLASTIC PLAY INC. whose full post office address is 1650 McEwen Drive, Whitby, Ontario, Canada, L1N 0A2 all my right, title and interest in Canada, United States of America and in all other countries of the world in and to my invention and to all improvements thereto, said invention entitled TOY CONSTRUCTION ELEMENT as fully described and claimed in my U.S. patent no. 6,508,690 B2 issued on January 21, 2003 and in an application for a patent covering the same invention filed in the Canadian Intellectual Property Office on September 4, 2003 as no. 2,439,749 and to all my corresponding right, title and interest in and to any patents which may issue therefor.

Signed at Whitby, Ontario this 5 day of February, 2007

  
Witness

  
Boaz Axelrad