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Yu-jin LEE

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

SAMSUNG ELECTRONICS CO., LTD.  
416, Maetan-dong  
Yeongtong-gu, Suwon-si  
Gyeonggi-do, Republic of Korea



3. Nature of conveyance/Execution Date(s):

Execution Date(s): February 05, 2007

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

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4. Application number(s) or patent number(s):

A. Patent Application No. (s)

This document is being filed together with a new application

B. Patent No. (s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC  
WASHINGTON OFFICE  
**23373**  
CUSTOMER NUMBER

6. Total number of applications and patents involved:

- 1
- 7. Total fee (37 CFR 1.21(h) & 3.41): \$40.00
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## Assignment

Whereas, I, Yu-jin LEE of Suwon-si, Republic of Korea, hereinafter called assignor, have invented certain improvements in METHOD FOR CONTROLLING AUTOMATIC CHANNEL SETUP, AND IMAGE DISPLAY APPARATUS INCORPORATING THE SAME and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we hereby agree that the assignee may apply for foreign Letters Patent on the invention and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number \_\_\_\_\_ and Confirmation number \_\_\_\_\_, filed \_\_\_\_\_) the application number and filing date of said application when known.

Date:

  
Yu-jin LEE

Feb. 5, 2007

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)