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| Jorgen BODUM | PI-DESIGN AG Kantonsstrasse 100 6234 Triengen SWITZERLAND | | | |
| Additional name(s) of conveying party(ies) attached? ☐ Yes ☑ No | 0 | | | |
| 3. Nature of conveyance/Execution Date(s): | Fo 🚃 | | | |
| Execution Date(s): January 15, 2007 | 707 | | | |
| ☑ Assignment ☐ Merger | 272 | | | |
| ☐ Security Agreement ☐ Change of Name | 1895 29/ | | | |
| ☐ Joint Research Agreement | | | | |
| ☐ Government Interest Assignment | | | | |
| ☐ Executive Order 9424, Confirmatory License | | | | |
| ☐ Other | Additional name(s) & address(es) attached? ☐ Yes ☑ No | | | |
| 4. Application number(s) or patent number(s): | This document is being filed together with a new application | | | |
| A. Patent Application No.(s) | B. Patent No.(s) | | | |
| ** | `,' | | | |
| Additional numbers attached? ☐ Yes ☑ No | | | | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: | Total number of applications and patents involved: | | | |
| SUGHRUE MION, PLLC | 7. Total fee (37 CFR 1.21(h) & 3.41): \$40.00 | | | |
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| 9. Signature: | February 7, 2007 | | | |
| Paul F. Neils Reg. No. 33,10 | | | | |
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| Total number of pages including cover sheet, attachments, and documents: 3 Mail documents to be recorded with required cover sheet information to: | | | | |
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> PATENT REEL: 018967 FRAME: 0179

| Attorney Docket No.: | |
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| | |

Sole/Joint Invention (U.S. Rights Only)

filed

filed

Assignment of Patent Application

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as ASSIGNOR(S)], have made an invention entitled:

Drinking vessels and jugs

for which I/We executed an application for Letters Patent of the United States,

| | of even date | herewith; |
|------------------|----------------------------|-------------------|
| (Check one) | ck one) U.S. Serial Number | |
| | International | Application No. |
| and | | |
| WHEREAS | Р | I-DESIGN AG |
| a corporation of | | |
| whose post of | fice address is K | antonsstrasse 100 |

6234 Triengen Switzerland

hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$ 1.00) to me/us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I/we, the said ASSIGNOR(S), have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reexamination certificates, reissues and extensions thereof; and I/we hereby authorize and request the Commissioner of Patents of the United States, to issue all Letters Patent for said invention to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY covenant that I/we have the full right to convey the entire interest herein assigned, and that I/we have not executed, and will not execute, any agreement in conflict herewith.

AND, I/WE HEREBY further covenant and agree that I/we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me/us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue application, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention at the expense of the ASSIGNEE.

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IN TESTIMONY WHEREOF, I/we have hereunto set my/our hand(s) and seal(s) the day and year set opposite my/our signature(s).

| Full Name of First Assignor BODUM, Jørgen | Assignor's Signature | Date 15th January 2007 |
|--|----------------------|------------------------------------|
| Address St. Niklausenstrasse 23 6005 St. Niklausen Switzerland | 1 | Country of Citizenship Switzerland |
| Full Name of Second Assignor | Assignor's Signature | Date |
| Address | | Country of Citizenship |
| Full Name of Third Assignor | Assignor's Signature | Date |
| Address | | Country of Citizenship |
| Full Name of Fourth Assignor | Assignor's Signature | Date |
| Address | | Country of Citizenship |
| Full Name of Fifth Assignor | Assignor's Signature | Date |
| Address | | Country of Citizenship |
| Full Name of Sixth Assignor | Assignor's Signature | Date |
| Address | | Country of Citizenship |
| | | |

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PATENT REEL: 018967 FRAME: 0181