


Client Code: MATOB1.001APC

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| <p>1. Name of conveying party(ies): (List using letters or numbers for multiple parties)<br/><b>ATSUKO FUKUI</b></p> <p>Additional name(s) of conveying party(ies) attached?<br/><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>  | <p>2. Name and address of receiving party(ies):<br/><b>Name:</b> RYUKAKUSAN CO., LTD.<br/><b>Internal Address:</b> 5-12, HIGASHI-KANDA 2-CHOME, CHIYODA-KU, TOKYO 101-0031 JAPAN</p> <p>Additional name(s) of receiving party(ies) attached?<br/><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> |
| <p>3. Nature of conveyance:<br/><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Security Agreement<br/><input type="checkbox"/> Merger <input type="checkbox"/> Change of Name<br/><input type="checkbox"/> Other:</p> <p>Execution Date: (List as in section 1 if multiple signatures)<br/>February 19, 2007</p>   | <p>4. US or PCT Application number(s) or US Patent number(s):<br/><input checked="" type="checkbox"/> Patent Application No.: 10/571,504<br/>Filing Date: March 10, 2006</p> <p>Additional numbers attached?<br/><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>                                 |
| <p>5. Party to whom correspondence concerning document should be mailed:</p> <p><b>Customer No.</b> 20,995<br/><b>Address:</b> Knobbe, Martens, Olson &amp; Bear, LLP<br/>2040 Main Street, 14<sup>th</sup> Floor<br/>Irvine, CA 92614<br/><b>Return Fax:</b> (949) 760-9502<br/><b>Attorney's Docket No.:</b> MATOB1.001APC</p>  | <p>6. Total number of applications and patents involved: 1</p>   |
| <p>7. Total fee (37 CFR 1.21(h)): \$40<br/><input checked="" type="checkbox"/> Authorized to be charged to deposit account</p>  | <p>8. Deposit account number: 11-1410<br/>Please charge this account for any additional fees which may be required, or credit any overpayment to this account.</p>   |
| <p>9. Statement and signature.<br/>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.</p> <p><u>Sheila R. Gibson</u>  <u>March 5, 2007</u><br/>Name of Person Signing Signature Date</p> <p><u>54,120</u><br/>Registration No.</p> <p>Total number of pages including cover sheet, attachments and document: 3</p> |  |

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**PATENT**

Application No.: 10/571504; Filing Date 03/10/06  
International Application No. PCT/JP04/013279, Filed 09/07/04

**PATENT**  
Client Code: MATOB1.001APC  
Page 1

### ASSIGNMENT

WHEREAS, I, Atsuko Fukui, a Japanese citizen, residing at c/o Ryukakusan Co., Ltd., 5-12, Higashi-Kanda 2-chome, Chiyoda-ku, Tokyo 101-0031 Japan, have invented certain new and useful improvements in a BITTERNESS-MASKING PARTICULATE JELLY BEVERAGE for which I have filed an application for Letters Patent in the United States, Application No. 10/571504, which claims priority to International Application No. PCT/JP2004/013279, Filed on September 7, 2004;

AND WHEREAS, Ryukakusan Co., Ltd. (hereinafter "ASSIGNEE"), a Japanese Corporation, with its principal place of business at 5-12, Higashi-Kanda 2-chome, Chiyoda-ku, Tokyo 101-0031 Japan, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND I HEREBY covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

**PATENT**

**REEL: 018970 FRAME: 0050**

Application No.: 10/571504; Filing Date 03/10/06  
International Application No. PCT/JP04/013279, Filed 09/07/04

**PATENT**  
Client Code: MATOB1.001APC  
Page 2

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 19 day of  
February, 2007.

Atsuko Fukui  
Atsuko Fukui

WITNESSED BY:

Yuji Shirai  
Signature

Yuji Shirai  
Printed Name

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