OIP E 400	
Form PTO-1595 (Rev. 06/04) OMB No. 0651-0027 (exp. 6/30/2005)	03-02-2007 MENT OF COMMERCE
Attorney Docket No.: 101807.23662US	
To the Director of the U.S. Patent and Trademark Office: P	103377067 address(es) below.
Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)
Henning RIESELER	Name: Porsche Lizenz- und Handelsgesellschaft mbH & Co. KG
Execution Date(s) February 7, 2007	Street Address: Porschestrasse 1
Additional name(s) of conveying party(ies) attached? Yes No	74321 Bietigheim-Bissingen Germany
3. Nature of conveyance:	Additional name(s) & address(es) attached? Yes No
4. Application number(s) or patent number(s): This d	locument is being filed together with a new application.
A. Patent Application No.(s)	B. Patent Registration No.(s)
29/270,533	
Additional number(s) atta	abada 🗆 yaa 🖾 Na
5. Name and address of party to whom	6. Total number of applications and patents
correspondence concerning document should be	involved 1
mailed: Name: Crowell & Moring LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Authorized to be charged by credit card
1	Authorized to be charged to deposit account
Street Address: Intellectual Property Group PO Box 14300	☐ Enclosed☐ None required (government interest not affecting title)
Washington, DC 20044-4300	8. Payment Information
Phone Number: 202-624-2500	a. Credit Card Last 4 Numbers 1000
Fax Number: 202-628-8844	Expiration Date 10/10
	b. Deposit Account Number <u>05-1323</u>
A	Authorized User Name 23911
9. Signature:	
- Leon	February 27, 2007
Signature	Date
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Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
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02/28/2007 HMARZII 80800182 292/8533 81 FC:8021 40.00 0H

RECORDED: 02/27/2007

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto:

Porsche Lizenz- und Handelsgesellschaft mbH & Co. KG Porschestrasse 1 74321 Bietigheim-Bissingen

Germany	
(hereinafter ASSIGNEE) all right, title and interest for the United States, its territories and possessions in and to his invention relating to:	
WRIST WATCH	
as set forth in his United States Patent Application (check one):	
executed concurrently herewith, executed on, Serial No., filed, PCT International Application, No.:, filed,	
in and to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States which may issue on any such application or for said invention, including any and all reissues or extensions thereof, to be held and enjoyed by said ASSIGNEE, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made;	
Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all such Letters patent to said ASSIGNEE, its successors or assigns in accordance herewith;	
Each of the undersigned warrants and covenants that he has the full and unencumbered right to sell and assign the interests herein sold and assigned and that he has not executed and will not execute any document or instrument in conflict herewith;	
Each of the undersigned further covenants and agrees he will communicate to said ASSIGNEE, its successors, legal representatives or assigns all information known to him relating to said invention or patent application and that he will execute and deliver any papers, make all rightful oaths, testify in any legal proceedings and perform all other lawful acts deemed necessary or desirable by said ASSIGNEE, its successors, legal representatives or assigns to perfect title to said invention, to said application including divisions and continuations thereof and to any and all Letters Patent which may be granted therefor or thereon, including reissues or extensions, in said ASSIGNEE, its successors, or assigns or to assist said ASSIGNEE, its successors, legal representatives or assigns in obtaining, reissuing or enforcing Letters Patent of the United States for said invention;	
Each of the undersigned hereby grants the firm of CROWELL & MORING, L.L.P., or any partner thereof, the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.	
Signature: Inventor one: Henning RIESTLER DATE	

Note: Prima facie evidence of execution may optionally be obtained by execution of this document before a U.S. Consul or before a local officer authorized to administer oaths whose authority is proved by a certificate from a U.S. Consul.

> **PATENT REEL: 018977 FRAME: 0754**